



COURSE OVERVIEW LS0296-3D Digital Transformation for Business Leaders

Course Title

Digital Transformation for Business Leaders

Course Date/Venue

Session 1: August 02-04, 2026/Crowne Meeting Room, Crowne Plaza Al Khobar, an IHG Hotel, Al Khobar, KSA

Session 2: October 04-06, 2026/Tamra Meeting Room, Al Bandar Rotana Creek, Dubai,



Course Reference

LS0296-3D



Course Duration/Credits

Three days/1.8 CEUs/18 PDHs

Course Description



70% of this course is practical sessions where participants will be engaged in a series of interactive small groups, class workshops and role-plays.



This course is designed to provide business leaders with the strategic vision, leadership capabilities, governance frameworks, and practical tools necessary to successfully lead digital transformation initiatives, drive innovation, improve organizational agility and create sustainable competitive advantage in the digital economy.



Further, the course will also discuss the digital transformation in the modern business environment including digital economy and competitive advantage; developing a digital transformation vision and strategy and digital leadership competencies; assessing organizational digital maturity and customer-centric digital transformation; the emerging technologies overview for executives, data-driven decision making, artificial intelligence and business innovation; the cloud transformation and digital infrastructure, process digitalization and automation; and the innovation management and digital business models.

During this interactive course, participants will learn the cybersecurity and digital risk management, digital workforce transformation and digital transformation governance; the change management for digital transformation, agile organizations and new operating models; measuring transformation success and sustainability; and the digital transformation including future technologies and strategic foresight.

Course Objectives/Outcomes & Benefits for the Participants

Upon the successful completion of the course, each participant will be able to:-

- Apply and gain an in-depth knowledge on digital transformation for business leaders
- Discuss digital transformation in the modern business environment including digital economy and competitive advantage
- Develop a digital transformation vision and strategy and recognize digital leadership competencies
- Assess organizational digital maturity and apply customer-centric digital transformation
- Discuss the emerging technologies overview for executives, data-driven decision making, artificial intelligence and business innovation
- Carryout cloud transformation and digital infrastructure, process digitalization and automation as well as innovation management and digital business models
- Employ cybersecurity and digital risk management, digital workforce transformation and digital transformation governance
- Apply change management for digital transformation, agile organizations and new operating models
- Measure transformation success and discuss sustainability and digital transformation including future technologies and strategic foresight

Exclusive Smart Training Kit - H-STK®



Participants of this course will receive the exclusive “Haward Smart Training Kit” (H-STK®). The H-STK® consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.

Who Should Attend


This course provides an overview of all significant aspects and considerations of digital transformation for business leaders, CEOs, managing directors, general managers, business unit heads, department managers, senior executives, strategy leaders and decision makers.

Course Certificate(s)

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.

Certificate Accreditations

Haward's certificates are accredited by the following international accreditation organizations: -

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British Accreditation Council (BAC)

Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. Haward's certificates are internationally recognized and accredited by the British Accreditation Council (BAC). BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

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The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units (CEUs)** in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award **1.8 CEUs** (Continuing Education Units) or **18 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.



Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:



Mr. Konstantin Kaminaris, MSc, BSc, is a Senior IT Specialist with 20 years of extensive experience in the areas of Artificial Intelligence, Digitalization, Digital Transformation Strategy & Implementation, VMware Virtualization (ESXi, vCenter, vGPU, VCF), Microsoft Enterprise Systems, Microsoft Servers, Microsoft Hyper-V, Microsoft Exchange, Microsoft 365 Cloud Services (Exchange Online, Teams, OneDrive), Microsoft Azure & Hybrid Active Directory Environments, VMware Events, VMware ESXi/vCenter, Enterprise Infrastructure & Virtualization, Data Center Infrastructure, Data Center Architecture & Digital Transformation Projects, Mission-critical IT Systems, Data Center Design & Management, File Server & Corporate Document Management, ERP (SAP) & Oracle Database Systems, Oracle OVM, Oracle DB, Active Directory, SAP ERP, VMware vSphere 6.0 Installation & Configuration, Microsoft Windows Server 2012 R2, Microsoft Exchange Server 2012, Red Hat Linux Administration, AutoCAD and GIS ArcView.

During his career life, Mr. Kaminaris has gained his practical and field experience through his various significant positions and dedication as the **Head of Systems Department, IT Professional, Information Technology Specialist, Central Infrastructure & User Support and Senior Instructor/Trainer/Lecturer, Certified OAED Instructor and Technical Trainer** from various companies such as the Independent Power Transmission (ADMIE) and Renewable Energy Sources & Guarantees of Origin Administrator (DAPEEP).

Mr. Kaminaris is currently taking up his **Master's degree in Digital Culture, Smart Cities, IoT & Advanced Digital Technologies** and has a **Bachelor's degree in Computer Science** and a **Diploma in Computer Science**. Further, he is a **Certified Instructor/Trainer** and holds a **Certificate in Programming & Computer Operation**. He has delivered numerous trainings, courses, workshops, conferences and seminars internationally.

Course Fee

US\$ 3,750 per Delegate + **VAT**. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.





Training Methodology

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:-

30% Lectures

70% Practical Exercises, Case Studies, Engaging Slides/Games, Customized Videos, Site Visits, Simulations, Role Play, Group Skill Sessions, Outdoor & Indoor Activities, Ice Breaking Activities, Group Activities and E-learning associated with the course topic is preferred

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

Learning Design & Customization

This course can be customized to the exact requirements of clients. Haward Technology is so proud of our huge capabilities in tailoring our courses to the training needs of our valued clients.

Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the course for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

Day 1

0730 - 0800	Registration & Coffee
0800 - 0815	Welcome & Introduction
0815 - 0830	PRE-TEST
0830 - 0930	Understanding Digital Transformation in the Modern Business Environment Defining Digital Transformation Digitization & Digitalization • Evolution of Digital Business Models & Ecosystems • Drivers of Digital Disruption Across Industries • Global Trends Shaping the Future of Business
0930 - 0945	Break
0945 - 1030	The Digital Economy & Competitive Advantage Characteristics of the Digital Economy • Platform-Based Business Models & Network Effects • Competitive Advantage Through Digital Innovation • Case Studies of Digitally Transformed Organizations
1030 - 1100	Developing a Digital Transformation Vision & Strategy Aligning Digital Transformation with Corporate Strategy • Creating a Compelling Digital Vision • Identifying Strategic Opportunities & Priorities • Developing a Digital Transformation Roadmap
1100 - 1130	Digital Leadership Competencies Leadership Challenges in the Digital Era • Building a Digital Leadership Mindset • Leading Innovation & Organizational Change • Decision-Making in Uncertain & Disruptive Environments
1130 - 1230	Assessing Organizational Digital Maturity Digital Maturity Models & Frameworks • Evaluating Current Digital Capabilities • Identifying Capability Gaps & Opportunities • Benchmarking Against Industry Best Practices
1230 - 1245	Break





1245 - 1330	Customer-Centric Digital Transformation Understanding Evolving Customer Expectations • Customer Journey Mapping & Experience Design • Personalization & Omnichannel Engagement • Leveraging Customer Insights for Innovation
1330 - 1400	Emerging Technologies Overview for Executives Artificial Intelligence & Machine Learning • Internet of Things (IoT) & Smart Operations • Blockchain & Distributed Technologies • Cloud Computing & Digital Platforms
1400 - 1420	Workshop 1: Digital Maturity Assessment Organizational Digital Capability Assessment • Gap Analysis and Benchmarking • Priority Identification • Readiness Evaluation
1420 - 1430	Recap Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow
1430	Lunch & End of Day One

Day 2

0730 - 0830	Data-Driven Decision Making Data as a Strategic Business Asset • Building a Data-Driven Culture • Business Intelligence & Advanced Analytics • Data Governance & Quality Management
0830 - 0900	Artificial Intelligence & Business Innovation AI Applications Across Business Functions • Generative AI & Business Transformation Opportunities • AI Governance Ethics & Risk Management • Developing AI Adoption Strategies
0930 - 0945	Break
0945 - 1030	Cloud Transformation & Digital Infrastructure Cloud Service Models & Deployment Strategies • Business Benefits of Cloud Adoption • Cloud Migration Challenges & Solutions • Building Scalable Digital Infrastructures
1030 - 1130	Process Digitalization & Automation Business Process Transformation Principles • Robotic Process Automation (RPA) • Intelligent Automation & Workflow Optimization • Measuring Operational Efficiency Improvements
1130 - 1230	Innovation Management & Digital Business Models Innovation Frameworks for Digital Enterprises • Digital Products & Service Innovation • Platform & Subscription Business Models • Managing Innovation Portfolios
1230 - 1245	Break
1245 - 1330	Cybersecurity & Digital Risk Management Cybersecurity Fundamentals for Executives • Managing Cyber Risks & Threats • Business Continuity & Resilience Planning • Governance & Regulatory Compliance Requirements
1330 - 1400	Digital Workforce Transformation Future Workforce Trends & Digital Skills • Workforce Reskilling & Upskilling Initiatives • Human-Machine Collaboration Models • Managing Hybrid & Remote Work Environments



1400 - 1420	Workshop 2: Digital Strategy Development Vision and Roadmap Creation • Strategic Initiative Selection • Business Case Development • Leadership Alignment Exercises
1420 - 1430	Recap Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow
1430	Lunch & End of Day Two

Day 3

0730 - 0830	Digital Transformation Governance Governance Structures & Decision-Making Frameworks • Roles & Responsibilities of Leadership Teams • Portfolio Management & Transformation Oversight • Performance Monitoring & Accountability Mechanisms
0830 - 0930	Change Management for Digital Transformation Managing Organizational Resistance to Change • Stakeholder Engagement & Communication Strategies • Building a Culture of Adaptability & Innovation • Sustaining Transformation Momentum
0930 - 0945	Break
0945 - 1030	Agile Organizations & New Operating Models Principles of Agile Business Operations • Agile Frameworks & Methodologies • Cross-Functional Collaboration & Team Structures • Scaling Agility Across the Enterprise
1030 - 1130	Measuring Transformation Success Key Performance Indicators (KPIs) for Transformation • Digital Value Realization Frameworks • Measuring Return on Digital Investments • Continuous Performance Improvement
1130 - 1200	Sustainability & Digital Transformation Digital Technologies Supporting ESG Objectives • Sustainable Business Transformation Strategies • Green IT & Energy-Efficient Operations • Measuring Sustainability Outcomes
1200 - 1230	Future Technologies & Strategic Foresight Emerging Technology Trends & Disruptions • Scenario Planning & Future Forecasting • Building Organizational Resilience • Preparing for Next-Generation Business Models
1230 - 1245	Break
1245 - 1300	Executive Digital Transformation Action Plan Workshop Identifying Strategic Transformation Initiatives • Prioritizing Projects & Investment Opportunities • Developing Implementation Roadmaps • Presenting Executive Transformation Plans
1300 - 1330	Workshop 3: Technology Opportunity Mapping AI and Automation Opportunity Identification • Digital Innovation Brainstorming • Technology Impact Analysis • Investment Prioritization
1330 - 1345	Workshop 4: Transformation Governance Simulation Governance Structure Design • Risk Management Planning • KPI Development • Executive Decision-Making Exercises
1345 - 1400	Course Conclusion Using this Course Overview, the Instructor(s) will Brief Participants about the Course Topics that were Covered During the Course
1400 - 1415	POST-TEST
1415 - 1430	Presentation of Course Certificates
1430	Lunch & End of Course



Learning Outcomes

By the end of this program, participants will be able to:

- Understand the strategic impact of digital transformation on business performance
- Develop and implement digital transformation strategies aligned with organizational goals
- Lead digital transformation initiatives with confidence and vision
- Evaluate emerging technologies and their business applications
- Build customer-centric digital business models and experiences
- Leverage data, analytics, AI, and automation to drive business value
- Establish governance frameworks for successful transformation execution
- Manage organizational change and foster a culture of innovation
- Measure and communicate transformation outcomes effectively
- Create a practical digital transformation roadmap for their organization

Practical Sessions

70% of this highly-interactive course is practical sessions. Theory learnt (30%) will be applied using various role-plays, case studies and practical sessions.



Course Coordinator

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