

COURSE OVERVIEW LS0147-3D
Advanced Innovative and Creative Leader

Course Title

Advanced Innovative and Creative Leader

Course Date/Venue

Session 1: August 02-04, 2026/Tamra Meeting Room, Al Bandar Rotana Creek, Dubai, UAE

Session 2: November 01-03, 2026/Sur Meeting Room, Royal Tulip Muscat, Muscat, Oman



Course Reference

LS0147-3D



Course Duration/Credits

Three days/1.8 CEUs/18 PDHs

Course Description



70% of this course is practical sessions where participants will be engaged in a series of interactive small groups, class workshops and role-plays.

This course is designed to enhance the ability to drive innovation, foster creativity, lead transformation and build future-ready organizations. Participants will develop advanced leadership competencies to inspire innovation, solve complex challenges, cultivate creative cultures and lead sustainable organizational growth in an increasingly dynamic business environment.



During this interactive course, participants will learn the evolution of leadership in the innovation era and building an innovation-oriented leadership mindset; the creative thinking techniques for leaders, strategic foresight and future thinking; the innovation intelligence, opportunity recognition and personal leadership innovation assessment; the culture of innovation, design thinking for leaders, innovation project leadership and decision-making in complex and uncertain environments; the strategic innovation leadership, leading change and transformation; and the digital innovation and emerging technologies, sustainable and responsible innovation as well as executive innovation leadership action plan.



Course Objectives/Outcomes & Benefits for the Participants

Upon the successful completion of this course, each participant will be able to:-

- Apply and gain an advanced knowledge on innovative and creative leadership
- Discuss the evolution of leadership in the innovation era and build an innovation-oriented leadership mindset
- Carryout creative thinking techniques for leaders, strategic foresight and future thinking
- Apply innovation intelligence and opportunity recognition as well as personal leadership innovation assessment
- Create a culture of innovation and lead a high-performance creative team
- Implement design thinking for leaders, innovation project leadership and decision-making in complex and uncertain environments
- Influence and mobilize stakeholders for innovation and apply strategic innovation leadership
- Apply leading change and transformation, digital innovation and emerging technologies and building an innovation ecosystem
- Carryout sustainable and responsible innovation as well as develop executive innovation leadership action plan

Exclusive Smart Training Kit - H-STK®



*Participants of this course will receive the exclusive “Haward Smart Training Kit” (H-STK®). The H-STK® consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.*

Who Should Attend

This course provides an overview of all significant aspects and considerations of advanced innovative and creative leader for senior managers, department heads, directors, executives, team leaders, supervisors, project and program managers, business development and strategy professionals,

Training Methodology

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:-

30% Theory

70% Practical Exercises, Case Studies, Engaging Slides/Games, Customized Videos, Site Visits, Simulations, Role Play, Group Skill Sessions, Outdoor & Indoor Activities, Ice Breaking Activities, Group Activities and E-learning associated with the course topic is preferred

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

Learning Design & Customization


This course can be customized to the exact requirements of clients. Haward Technology is so proud of our huge capabilities in tailoring our courses to the training needs of our valued clients.

Course Certificate(s)

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.


Certificate Accreditations

Haward’s certificates are accredited by the following international accreditation organizations: -

- 

British Accreditation Council (BAC)

Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. Haward's certificates are internationally recognized and accredited by the British Accreditation Council (BAC). BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

- 

The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Haward Technology’s courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units** (CEUs) in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award **1.8 CEUs** (Continuing Education Units) or **18 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant’s involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant’s CEU and PDH Transcript of Records upon request.

Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:



Dr. Frederick Labuschagne, PhD, MBL, BA, BD, is a **Senior Management Consultant** with over **30 years** of extensive experience. His expertise includes **Office Management & Effective Administration Skills, Leadership & Management Skills, Leadership & Business Management, Advanced Supervisory Skills, Influence & Motivation Skills, Innovation & High Performance, Behavioral Skills, Emotional Intelligence & Organizational Reality, Motivating, Coaching,**

Counselling & Mentoring, Negotiation Skills, Strategic Thinking & Planning, Conflict Management, Time & Stress Management, Discipline & Punctuality, Interpersonal & Communication Skills, Seven Habits of Highly Effective People, Change Management Strategy, Strategic & Managerial Effectiveness, Critical Thinking, Interpersonal Skills, Communication Skills, Presentation Skills, Administration Skills, Performance Management, Change Management, Paradigm & Paradigm Shifts, Productivity & Efficiency Improvements, Organisational Management, Reinvention & Proficiency, Risk Management, Productive Change Management & Organizational Development, Production & Operations Management, Decision Analysis & Problem Solving, Essential Skills for Effective Training, Training Cycle Program, Effective Knowledge Sharing, Creating a High Performing Learning Culture, Fast-Track Development Program, Competency & Behavioural Based Interviewing, Recruitment & Interviewing Skills, Team Development, Orchestrating Team Performance, Work Effectively in Teams, Personal & Professional Development, Teambuilding Skills, Developing Effective Partnerships, Advanced Contract Management, Disputes & Claims, Marketing Skills, Technical & Business Report Writing, Document Control, Archiving & Documentation, Project Management, Finance & Asset Management, PERT CPM, Facilities & Jobs Design, and Systems Improvement, Human Relations and Organizations, Work Study and Product Improvement.

Currently, Dr. Labuschagne is the **Lead Consultant** for the **Institute for Dynamic Interaction** where he spearheads **major international projects** and comprehensive presentations. Among these are sessions on Human Resource & Performance Management, **Personal & Professional Development**, Emotional Intelligence, Strategic Planning & Creative Thinking, Problem Solving, Personnel Development, **Team Building**, Effective Communication, Presentation & Interpersonal Skills, and Habits of Highly Effective People. Herein, he has built an evident reputation for first-class motivational team leadership management, development & **mentoring**, conforming to effective performance, analysing progress as well as identifying development requirements.

Dr. Labuschagne has **PhD** and **Master** degrees in **Business Leadership**, a **BA in Management** and is a Registered **MBTI** (Myers-Briggs Type Indicator) Consultant with the Consulting Psychologists & HR Development. Further, he is a **Certified Instructor/Trainer, Certified Trainer/Assessor** by the **Institute of Leadership & Management (ILM)** and has performed **numerous assessments** and **workshops** for renowned businesses, utilizing key success attributes in delivering feasible results & providing effective leadership. He has further delivered numerous trainings, courses, seminars, conferences and workshops globally.

Course Fee

US\$ 3,750 per Delegate + **VAT**. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.

Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the workshop for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

Day 1

0730 – 0800	Registration & Coffee
0800 – 0815	Welcome & Introduction
0815 – 0830	PRE-TEST
0830 – 0930	The Evolution of Leadership in the Innovation Era From Traditional Leadership to Innovation Leadership • Characteristics of Highly Innovative Leaders • Leadership Agility in a Disruptive Environment • Future Leadership Trends & Challenges
0930 – 0945	Break
0945 – 1030	Building an Innovation-Oriented Leadership Mindset Growth Mindset versus Fixed Mindset • Leading with Curiosity & Experimentation • Challenging Assumptions & Mental Models • Embracing Uncertainty & Ambiguity
1030 – 1130	Creative Thinking Techniques for Leaders Divergent & Convergent Thinking • Lateral Thinking & Problem Reframing • Creative Problem-Solving Frameworks • Overcoming Cognitive Biases
1130 – 1215	Strategic Foresight & Future Thinking Environmental Scanning Techniques • Scenario Planning for Future Opportunities • Trend Analysis & Emerging Technologies • Anticipatory Leadership Practices
1215 – 1230	Break
1230 – 1330	Innovation Intelligence & Opportunity Recognition Identifying Market Gaps & Opportunities • Leveraging Data for Innovation Decisions • Customer-Centric Innovation Approaches • Opportunity Assessment Models
1330 – 1420	Personal Leadership Innovation Assessment Evaluating Individual Innovation Competencies • Identifying Leadership Strengths & Gaps • Innovation Leadership Self-Diagnostic Tools • Developing a Personal Innovation Action Plan
1420 – 1430	Recap Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow
1430	Lunch & End of Day One



Day 2

0730 – 0830	Creating a Culture of Innovation Characteristics of Innovative Organizations • Establishing Psychological Safety • Encouraging Experimentation & Learning • Rewarding Creativity & Innovation
0830 – 0930	Leading High-Performance Creative Teams Building Diverse & Inclusive Teams • Managing Different Thinking Styles • Facilitating Collaboration & Co-Creation • Enhancing Team Creativity & Engagement
0930 – 0945	Break
0945 – 1100	Design Thinking for Leaders Empathy-Based Leadership Approaches • Defining Complex Business Challenges • Ideation & Prototyping Techniques • Testing & Refining Innovative Solutions
1100 – 1215	Innovation Project Leadership Innovation Project Lifecycle Management • Agile Leadership Principles • Managing Innovation Portfolios • Measuring Innovation Outcomes
1215 – 1230	Break
1230 – 1330	Decision-Making in Complex & Uncertain Environments Strategic Decision-Making Frameworks • Managing Risk & Opportunity • Data-Driven versus Intuitive Decisions • Adaptive Leadership Decision Models
1330 – 1420	Influencing & Mobilizing Stakeholders for Innovation Building Strategic Alignment • Stakeholder Mapping & Engagement • Influencing Without Authority • Communicating Innovation Vision Effectively
1420 – 1430	Recap Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow
1430	Lunch & End of Day Two

Day 3

0730 – 0830	Strategic Innovation Leadership Aligning Innovation with Business Strategy • Innovation Governance Structures • Strategic Resource Allocation • Sustaining Competitive Advantage
0830 – 0930	Leading Change & Transformation Change Leadership Frameworks • Overcoming Resistance to Change • Building Organizational Resilience • Managing Transformation Programs
0930 – 0945	Break
0945 – 1030	Digital Innovation & Emerging Technologies Artificial Intelligence & Leadership • Digital Transformation Strategies • Technology-Driven Business Models • Innovation Through Automation & Analytics
1030 – 1130	Building an Innovation Ecosystem Internal Innovation Networks • Open Innovation & Partnerships • Collaboration with Startups & Academia • Knowledge Sharing & Learning Systems
1130 – 1230	Sustainable & Responsible Innovation ESG & Sustainable Leadership Principles • Ethical Innovation Practices • Social Innovation & Shared Value Creation • Balancing Profitability & Sustainability

1230 – 1245	Break
1245 – 1345	Executive Innovation Leadership Action Plan Developing a Strategic Innovation Roadmap • Establishing Innovation KPIs & Metrics • Leadership Commitments & Accountability • Continuous Improvement & Future Growth Strategy
1345 – 1400	Course Conclusion Using this Course Overview, the Instructor(s) will Brief Participants about the Course Topics that were Covered During the Course
1400 – 1415	POST-TEST
1415 – 1430	Presentation of Course Certificates
1430	Lunch & End of Course

Expected Learning Outcomes

By the end of this course, participants will be able to:

- Apply advanced innovation leadership principles to complex business challenges
- Foster a culture that encourages creativity, experimentation and continuous improvement
- Lead high-performing teams that generate and implement innovative solutions
- Utilize design thinking, strategic foresight, and agile methodologies to drive innovation
- Lead organizational transformation and manage change effectively
- Develop sustainable innovation strategies aligned with organizational objectives
- Build innovation ecosystems and leverage emerging technologies for competitive advantage
- Create actionable innovation leadership plans to achieve long-term organizational success

Practical Sessions

70% of this highly-interactive course is practical sessions. Theory learnt (30%) will be applied using various role-plays, case studies and practical sessions.



Course Coordinator

Mari Nakintu, Tel: +971 2 30 91 714, Email: mari1@haward.org