

**COURSE OVERVIEW TM0377-3D**  
**Sustainability Leadership and Corporate Responsibility**

**Course Title**

Sustainability Leadership and Corporate Responsibility

**Course Date/Venue**

Session 1: August 09-11, 2026/Tamra Meeting Room, Al Bandar Rotana Creek, Dubai, UAE

Session 2: December 27-29, 2026/Sur Meeting Room, Royal Tulip Muscat, Muscat, Oman



**Course Reference**

TM0377-3D



**Course Duration/Credits**

Three days/1.8 CEUs/18 PDHs

**Course Description**



***This practical and highly-interactive course includes real-life case studies where participants will be engaged in a series of interactive small groups and class workshops.***

This course is designed to provide participants with a detailed and up-to-date overview of Environmental, Social and Governance (ESG) and Corporate Sustainability. It aims to strengthen organizational capability to integrate ESG into financial decision-making, enabling the CSR function to drive sustainability strategy, compliance, stakeholder value, and long-term business performance.



Further, the course will also discuss the ESG fundamentals, global sustainability trends, ESG standards, frameworks and regulatory landscape; the role of CSR in corporate sustainability strategy; the ESG materiality and stakeholder value creation; the ESG risks, opportunities and corporate performance and developing an ESG strategy and roadmap; the environmental sustainability, climate risk management, resource efficiency and environmental performance; the carbon management and emissions reduction; the social sustainability, human capital value and ESG integration in financial decision making; and the sustainable finance and ESG-linked financing instruments.



During this interactive course, participants will learn the governance frameworks supporting ESG integration; the ethics, transparency and responsible leadership; the ESG performance measurement and KPI development; the ESG reporting and disclosure requirements; the ESG data management, assurance and compliance; and the maturity assessment and gap analysis as well as developing ESG action plans and improvement initiatives.

### **Course Objectives/Outcomes & Benefits for the Participants**

Upon the successful completion of this course, each participant will be able to:-

- Apply and gain a comprehensive knowledge on environmental, social and governance (ESG) and corporate sustainability
- Discuss ESG fundamentals, global sustainability trends, ESG standards, frameworks and regulatory landscape
- Identify the role of CSR in corporate sustainability strategy and apply ESG materiality and stakeholder value creation
- Recognize ESG risks, opportunities and corporate performance and develop an ESG strategy and roadmap
- Carryout environmental sustainability, climate risk management, resource efficiency and environmental performance
- Apply carbon management and emissions reduction and discuss social sustainability and human capital value
- Employ ESG integration in financial decision making and identify sustainable finance and ESG-linked financing instruments
- Explain governance frameworks supporting ESG integration and implement ethics, transparency and responsible leadership
- Apply ESG performance measurement and KPI development and identify ESG reporting and disclosure requirements
- Carryout ESG data management, assurance and compliance, maturity assessment and gap analysis as well as develop ESG action plans and improvement initiatives

### **Exclusive Smart Training Kit - H-STK®**



Participants of this course will receive the exclusive “Haward Smart Training Kit” (H-STK®). The H-STK® consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.

### **Who Should Attend**

This course provides an overview of all significant aspects and considerations of environmental, social and governance (ESG) and corporate sustainability for CSR, sustainability, finance, strategy, risk management, corporate planning and business leaders.

### Course Certificate(s)

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.

### Certificate Accreditations

Howard's certificates are accredited by the following international accreditation organizations:

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British Accreditation Council (BAC)

Howard Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. Howard's certificates are internationally recognized and accredited by the British Accreditation Council (BAC). BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Howard Technology meets all of the international higher education criteria and standards set by BAC.
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The International Accreditors for Continuing Education and Training (IACET - USA)

Howard Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Howard Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Howard Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Howard Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units (CEUs)** in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Howard Technology Middle East will award **1.8 CEUs** (Continuing Education Units) or **18 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Howard Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Howard Technology. Howard Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

### Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.

### Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:



**Mr. Eric Horne**, MBA, PMP, HNDPM, NDOWS, T3 (Mech), is a **Senior Management Consultant** with over **30 years** of training and industrial experience. His expertise lies extensively in the areas of **Data Quality Control, Data Quality Assessment, Data Quality Planning, Data Quality Strategy Management, Data Modelling, Root Cause Analysis & Solution Development, Driving Performance, Performance Measurement, Performance Goal Implementation, Contracts, Operations, Production, Finance and Supply Chain Management**. Further, Mr. Horne is an expert in **Leadership Management; Communications Management; Interpersonal, Teamwork & Team Management; Adaptability & Learning, Marketing Management; Customer Care Management; Account Development Strategy & Time Management; Facilitation & Business Presentation Management; Warehouse & Logistics Management; Data & Record Management; Managerial Economics; Marketing Management; Value Engineering; Change Management; Planning, Budgeting & Cost Control; Re-Engineering & Risk Management; Production Planning & Control;** and Service Level Agreements (SLA). He is also well-versed in Business Law, Labour Law, Strategy Formulation, Resource Allocation, Continuous Improvement and Productivity Improvement. He is currently the **Project & Training Manager** of **BHP Billiton** wherein he is responsible for the complete project life cycle including **initiating, planning, executing, monitoring & controlling** and **closing** as well as developing and presenting of various trainings within their organization.

Mr. Horne has worked for many blue-chip companies such as **BHP Billiton, Eskom, Telecast Engineering, Adcorp, 3M** and many more wherein he gained technical and broad experience in all facets of well-renowned large companies in various industries. His work started on the shop floor as a Work Study Officer, **Industrial Engineer**, Senior Work Study Officer, **Lecturer, Project Engineer** and rising up to managerial positions like **Project Manager, Contracts Manager, Marketing Manager, National Marketing & Training Manager, Change Manager, Regional Manager** and **Project & Training Manager**.

Mr. Horne has a **Master** degree in **Business Administration**, a **Higher National Diploma** in **Production Management** and a **National Diploma** in **Organisation & Work Study**. Further, he is a **Certified Instructor/Trainer**, a **Certified T3 in Mechanical Engineering**, a **Certified PMI Risk Management Professional (PMI-RMP)**, a **Certified Project Manager Professional (PMP)**, a **Qualified Assessor** at **SETA** and a **Certified Trainer/Assessor** by the **Institute of Leadership & Management (ILM)**. He has further delivered numerous trainings, courses, workshops and conferences worldwide.

### Course Fee

**US\$ 3,750** per Delegate + **VAT**. This rate includes H-STK® (Howard Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

### Training Methodology

All our Courses are including **Hands-on Practical Sessions** using equipment, State-of-the-Art Simulators, Drawings, Case Studies, Videos and Exercises. The courses include the following training methodologies as a percentage of the total tuition hours:-

- 30% Lectures
- 20% Practical Workshops & Work Presentations
- 30% Hands-on Practical Exercises & Case Studies
- 20% Simulators (Hardware & Software) & Videos

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

### Learning Design & Customization

This course can be customized to the exact requirements of clients. Haward Technology is so proud of our huge capabilities in tailoring our courses to the training needs of our valued clients.

### Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the workshop for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

#### **Day 1**

0730 – 0800	<i>Registration &amp; Coffee</i>
0800 – 0815	<i>Welcome &amp; Introduction</i>
0815 – 0830	<b>PRE-TEST</b>
0830 – 0930	<b>ESG Fundamentals &amp; Global Sustainability Trends</b> <i>Understanding ESG, Sustainability, CSR &amp; Responsible Business • Evolution of ESG &amp; Global Sustainability Movements • ESG Drivers: Investors, Regulators, Customers &amp; Society • Business Case for ESG &amp; Long-Term Value Creation</i>
0930 – 0945	<i>Break</i>
0945 – 1030	<b>Global ESG Standards, Frameworks &amp; Regulatory Landscape</b> <i>Overview of GRI, ISSB, SASB, TCFD &amp; CSRD • UN Sustainable Development Goals (SDGs) &amp; Corporate Alignment • Saudi Vision 2030 &amp; National Sustainability Priorities • Emerging ESG Regulations &amp; Disclosure Expectations</i>
1030 – 1130	<b>Role of CSR in Corporate Sustainability Strategy</b> <i>Transitioning from CSR Programs to Strategic Sustainability • Stakeholder Engagement &amp; Materiality Assessment • Building Sustainability into Corporate Vision &amp; Mission • Linking CSR Initiatives to Business Performance</i>
1130 – 1215	<b>ESG Materiality &amp; Stakeholder Value Creation</b> <i>Identifying Material ESG Issues • Double Materiality Concept &amp; Applications • Stakeholder Mapping &amp; Prioritization Techniques • Developing Materiality Matrices for Decision Making</i>



1215 – 1230	Break
1230 – 1330	<b>ESG Risks, Opportunities &amp; Corporate Performance</b> ESG Drivers of Enterprise Value • ESG Risks & Business Resilience • Competitive Advantage through Sustainability • ESG Impact on Corporate Reputation & Market Position
1330 – 1420	<b>Developing an ESG Strategy &amp; Roadmap</b> ESG Vision, Objectives & Strategic Priorities • ESG Governance Structure & Accountability • ESG Integration Across Business Functions • Building a Corporate ESG Roadmap & Action Plan
1420 – 1430	<b>Recap</b> Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow
1430	Lunch & End of Day One

**Day 2**

0730 – 0830	<b>Environmental Sustainability &amp; Climate Risk Management</b> Climate Change & Business Implications • Physical & Transition Climate Risks • Climate Scenario Analysis & Stress Testing • Climate Risk Integration into Enterprise Risk Management
0830 – 0930	<b>Resource Efficiency &amp; Environmental Performance</b> Energy Management & Efficiency Strategies • Water Stewardship & Resource Optimization • Waste Reduction & Circular Economy Principles • Environmental Performance Indicators & Monitoring
0930 – 0945	Break
0945 – 1100	<b>Carbon Management &amp; Emissions Reduction</b> Greenhouse Gas (GHG) Accounting Fundamentals • Scope 1, Scope 2 & Scope 3 Emissions • Decarbonization Strategies & Net-Zero Commitments • Carbon Reduction Targets & Performance Tracking
1100 – 1215	<b>Social Sustainability &amp; Human Capital Value</b> Workforce Well-Being & Employee Engagement • Diversity, Equity & Inclusion (DEI) • Human Rights & Labor Practices • Community Impact & Social Value Creation
1215 – 1230	Break
1230 – 1330	<b>ESG Integration in Financial Decision Making</b> Incorporating ESG Factors into Investment Analysis • ESG Risk Assessment in Capital Allocation Decisions • ESG Metrics & Financial Performance Correlations • ESG-Informed Budgeting & Strategic Planning
1330 – 1420	<b>Sustainable Finance &amp; ESG-Linked Financing Instruments</b> Green Bonds, Sustainability Bonds & Sukuk • Sustainability-Linked Loans & Financing Mechanisms • ESG Ratings, Scores & Investment Attractiveness • Attracting Sustainability-Focused Investors & Lenders
1420 – 1430	<b>Recap</b> Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow
1430	Lunch & End of Day Two

**Day 3**

0730 – 0830	<b>Governance Frameworks Supporting ESG Integration</b> ESG Governance Structures & Board Oversight • Roles & Responsibilities of Executive Leadership • ESG Committees & Cross-Functional Collaboration • Embedding ESG into Corporate Governance Systems
0830 – 0930	<b>Ethics, Transparency &amp; Responsible Leadership</b> Business Ethics & Corporate Integrity • Anti-Corruption & Compliance Programs • Transparency, Accountability & Trust Building • Responsible Leadership & ESG Culture Development
0930 – 0945	Break
0945 – 1045	<b>ESG Performance Measurement &amp; KPI Development</b> Designing ESG Performance Indicators • Environmental, Social & Governance Metrics • Benchmarking Against Industry Best Practices • ESG Dashboards & Performance Monitoring Tools
1045 – 1145	<b>ESG Reporting &amp; Disclosure Requirements</b> Preparing ESG & Sustainability Reports • GRI, ISSB, TCFD & CSRD Reporting Requirements • Integrated Reporting & Value Creation Narratives • Communicating ESG Performance to Stakeholders
1145 – 1230	<b>ESG Data Management, Assurance &amp; Compliance</b> ESG Data Collection & Quality Management • Internal Controls for ESG Information • ESG Assurance & Verification Processes • Compliance Monitoring & Regulatory Readiness
1230 – 1245	Break
1245 – 1345	<b>ESG Implementation Workshop &amp; Best Practice Case Studies</b> ESG Maturity Assessment & Gap Analysis • Developing ESG Action Plans & Improvement Initiatives • International & Regional ESG Case Studies • Practical Templates, Tools & Implementation Frameworks
1345 – 1400	<b>Course Conclusion</b> Using this Course Overview, the Instructor(s) will Brief Participants about the Course Topics that were Covered During the Course
1400 – 1415	<b>POST-TEST</b>
1415 – 1430	Presentation of Course Certificates
1430	Lunch & End of Course

**Practical Activities Incorporated Throughout the Program**

- ESG Materiality Assessment Workshop
- ESG Risk Mapping Exercise
- Climate Risk Assessment Case Study
- ESG KPI Development Workshop
- ESG Reporting Framework Comparison Exercise
- ESG Roadmap Development Workshop
- Sustainable Finance Case Studies
- Saudi Arabia and GCC ESG Best Practices Review

**Practical Sessions**

This practical and highly-interactive course includes real-life case studies and exercises:-



**Course Coordinator**

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