

**COURSE OVERVIEW AI0046**  
**AI for First Level Leaders**

**Course Title**

AI for First Level Leaders

**Course Date/Venue**

January 25-29, 2026/Tactic 2B Meeting Room,  
 Aloft Dharan Hotel, AI Khobar, KSA

**Course Reference**

AI0046

**Course Duration/Credits**

Five days/3.0 CEUs/30 PDHs



**Course Description**



***This practical and highly-interactive course includes various practical sessions and exercises. Theory learnt will be applied using our state-of-the-art simulators.***



This course is designed to provide participants with a detailed and up-to-date overview of Artificial Intelligence for Leaders. It covers the fundamentals of artificial intelligence, AI, machine learning, generative AI and analytics from a business leadership perspective; evaluating how AI can support faster; the smarter executive decision-making including scenario analysis, forecasting, market intelligence and strategic planning; the AI tools to improve ways of working within business development and network planning teams; enhancing productivity, collaboration and knowledge sharing; integrating AI into daily leadership activities like analysis, reporting, stakeholder communication, planning and problem-solving; and the opportunities where AI can create competitive advantage in business development, market expansion and network planning.



During this interactive course, participants will learn the risks, limitations, ethical considerations associated with the use of AI including data quality, bias, over-reliance, confidentiality and governance; developing an executive-level framework for responsible AI adoption, aligned with organizational strategy, controls and decision accountability; determining where AI should support decisions versus where human judgment must remain dominant, particularly in high-impact, strategic and people-related decisions; formulating a practical AI adoption roadmap tailored to a senior leadership role, balancing innovation, risk management and organizational readiness.

## Course Objectives

Upon the successful completion of this course, each participant will be able to:-

- Apply and gain a comprehensive knowledge on AI for leaders
- Discuss the fundamentals of Artificial Intelligence and distinguish between AI, machine learning, generative AI and analytics from a business leadership perspective
- Evaluate how AI can support faster, smarter executive decision-making including scenario analysis, forecasting, market intelligence and strategic planning
- Apply AI tools to improve ways of working within business development and network planning teams, enhancing productivity, collaboration and knowledge sharing
- Integrate AI into daily leadership activities like analysis, reporting, stakeholder communication, planning and problem-solving
- Identify opportunities where AI can create competitive advantage in business development, market expansion and network planning
- Assess the risks, limitations and ethical considerations associated with the use of AI including data quality, bias, over-reliance, confidentiality and governance
- Develop an executive-level framework for responsible AI adoption, aligned with organizational strategy, controls and decision accountability
- Determine where AI should support decisions versus where human judgment must remain dominant, particularly in high-impact, strategic and people-related decisions
- Formulate a practical AI adoption roadmap tailored to a senior leadership role, balancing innovation, risk management and organizational readiness

## Exclusive Smart Training Kit - H-STK®



Participants of this course will receive the exclusive “Haward Smart Training Kit” (H-STK®). The H-STK® consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.

## Who Should Attend


This course provides an overview of all significant aspects and considerations of artificial intelligence for leaders for senior executives, directors, and managers seeking to understand the strategic impact of AI on business, business leaders aiming to leverage AI for competitive advantage, innovation, and operational efficiency, department heads and functional leaders (operations, finance, HR, IT, marketing, etc.) who need to align AI initiatives with organizational goals, decision-makers responsible for digital transformation, data strategy, and technology adoption, project leaders and program managers overseeing AI-related projects or transformation initiatives, policy makers and regulators interested in AI governance, ethics, and responsible adoption.

**Course Certificate(s)**

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.


**Certificate Accreditations**

Haward's certificates are accredited by the following international accreditation organizations:

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British Accreditation Council (BAC)

Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. Haward's certificates are internationally recognized and accredited by the British Accreditation Council (BAC). BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

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The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units** (CEUs) in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

**Accommodation**

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.

**Course Instructor(s)**

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:



**Dr. Chris Le Roux**, PhD, M.Com, B.Com (Hons), PMP, Industrial Psychologist (HPCSA Reg.), PMI-ATP Instructor PMI-PMP, PMI-CAPM Instructor is a **Senior Management Consultant & Project Management Professional** with over **30 years** of combined engineering, managerial, consulting, counseling, and international training experience across Africa, the Middle East, the Gulf region, and Europe. His expertise lies extensively in the areas of **Project & Contracts Management Skills, Project & Construction Management, Project Planning, Scheduling, Cost Control, and Earned Value Management, Project Management (Predictive, Agile, and Hybrid), PMO setup and governance, Project Delivery & Governance Framework, Project Management Practices, Project Management Disciplines, Risk and Contract Management (including contract development, tendering, dispute resolution, and claims), Risk Identification Tools & Techniques,**

**Project Life Cycle, Stakeholder Management and Communication, Performance Coaching and Difficult Conversations, Project Management Processes, Project Integration Management, Project Management Plan, Project Work Monitoring & Control, Project Scope Management, Project Time Management, Project Cost Management, Project Quality Management, Quality Assurance, Project Human Resource Management, Project Communications Management, Leadership Orientation Programme, Leadership & Team Development, Psychology of Leadership, Interpersonal Skills & Teamwork, Coaching & Mentoring, Innovation & Creativity, Leadership & Performance Management, Leadership Communication, Leadership Excellence for Senior Management, Supervisory, Leadership, Coaching & Mentoring, Leadership, Communications & Interpersonal Skills, Administrative Leadership Skills, Office Management & Administration Skills, Contract Management, Tender Development, Contract Standards & Laws, Dispute Resolution & Risk Identification, Myers-Briggs Type Indicator (MBTI), Organization Development Consultation, Advanced Debriefing of Emotional Trauma, Interpersonal Motivation, Model Based Interviewing, Coaching & Motivation, Creative Thinking & Problem-Solving Techniques, Emotional Intelligence and Resilience, Presentation Skills, Communication & Interpersonal Skills, Effective Communication & Influencing Skills, Effective Business Writing Skills, Writing Business Documents, Business Writing (Memo & Report Writing), Controlling Your Time & Managing Stress, Crisis Management and Decision-Making Under Pressure; and Customer Experience, Service Excellence, and Negotiation Skills, Strategic Human Resources Management, Change Management and Organizational Development, Human Capital and Talent Management (succession planning, performance management, competency frameworks, and behavioral assessment), Strategic Planning and Execution, Project Risk Analysis & Risk Management, Global Diverse & Virtual Teams Operation, Exceeding Customer Expectations, Corporate Governance Best Practice, Business Performance Management & Improvement, Building Environment of Trust & Commitment, Win-Win Negotiation Strategies, Quality Improvement & Resource Optimization, Neuro Linguistic Programming (NLP), Personal Resilience Developing, Effective Role Modelling & Development, Managing Dynamic Work Environments, Organizational Development, Career Management, Situation & Behaviour Analysis, Interpersonal Motivation Skills, Inventory Management and Financial Administration. Further, he has also led or supported Training Needs Analyses (TNA), large-scale capability development programs, and leadership pipelines for technical, operational, and graduate employees. He is also well-versed in Water Supply System Security, Vulnerability & Terrorism, Integrated Security Systems, Incident Threat Characterization & Analysis, Physical Security Systems, Security Crisis, Security Emergency Plan, Command & Control System, Preventive Actions and Situation Analysis.**

During his career life, Dr. Le Roux has gained his academic and field experience through his various significant positions and dedication as the **Training & Development General Manager, Departmental Head (Electrical), Project Manager, Account Manager, Commercial Sales Manager, Manager, Sales Engineer, Project Specialist, Psychology Practitioner, Senior Consultant/Trainer, Business Consultant, Assistant Chief Education Specialist, ASI Coordinator, Part-time Lecturer/Trainer, PMP & Scrum Trainer, Assessor & Moderator, Team Leader, Departmental Head, Senior HR Consultant, Senior Lecturer / Academic Supervisor, Technical Instructor/Qualifying Technician, Apprentice Electrician: Signals, International Trainer, and Part-Time Electrician** from various companies and universities such as the South African Railway (SAR), Department of Education & Culture, **ESKOM**, Logistic Technologies (Pty. Ltd), Human Development: Consulting Psychologies (HDCP) & IFS, Mincon, Eagle Support Africa, Sprout Consulting, UKZN, Grey Campus, Classis Seminars and CBM Training.

Dr. Le Roux has a **PhD in Leadership in Performance & Change**, a **Master's degree in Human Resource Management**, a **Bachelor's degree (with Honours) in Industrial Psychology**, a National Higher Diploma and a National Technical Diploma in **Qualified Electrical & Mechanical Engineering** from **Germiston College, South Africa**. Further, he is a **Certified Project Management Professional (PMP)**, a **PMI Authorized Training Partner (ATP) Instructor**, a **Certified Associate in Project Management (PMI-CAPM)**, a **Certified Scrum Master Trainer** by the VMEdU, a **Certified Instructor/Trainer** and a **Certified Internal Verifier/Assessor/Trainer** by the **Institute of Leadership & Management (ILM)**. Moreover, he is a **Registered Industrial Psychologist** by the Health Professions Council of South Africa (HPCSA), a **Registered Educator** by the South African Council for Educators (SACE) and a **Registered Facilitator, Assessor & Moderator** with Education, Training and Development Practices (ETDP) SETA. He has further delivered numerous trainings, courses, seminars, conferences and workshops globally.

**Training Methodology**

All our Courses are including **Hands-on Practical Sessions** using equipment, State-of-the-Art Simulators, Drawings, Case Studies, Videos and Exercises. The courses include the following training methodologies as a percentage of the total tuition hours:-

- 30% Lectures
- 20% Practical Workshops & Work Presentations
- 30% Hands-on Practical Exercises & Case Studies
- 20% Simulators (Hardware & Software) & Videos

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

**Course Fee**

**US\$ 5,500** per Delegate + **VAT**. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

**Course Program**

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the workshop for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

**Day 1: Sunday, 25<sup>th</sup> of January 2026**

0730 – 0800	Registration & Coffee
0800 – 0815	Welcome & Introduction
0815 – 0830	<b>PRE-TEST</b>
0830 – 0930	<b>Introduction to Artificial Intelligence</b> <i>Evolution of AI and Current Applications • AI versus Machine Learning versus Generative AI • AI in Business and Leadership Contexts • Opportunities and Challenges for Senior Leaders</i>
0930 – 0945	Break
0945 – 1030	<b>AI Trends in the Modern World</b> <i>Global AI Adoption and Investment Patterns • Emerging AI Technologies • AI in Competitive Strategy • Case Examples Across Industries</i>
1030 – 1130	<b>AI Leadership Mindset</b> <i>Shifting from Traditional to Digital Leadership • Growth Mindset for AI Transformation • Trust, Transparency and Accountability • Balancing Innovation with Risk</i>
1130 – 1215	<b>AI &amp; Business Strategy Alignment</b> <i>Linking AI Initiatives to Corporate Goals • Identifying Value-Driven AI Use Cases • Strategic KPIs for AI Success • AI as a Driver of Competitive Advantage</i>
1215 – 1230	Break
1230 – 1330	<b>AI in Executive Decision-Making</b> <i>Human versus Machine Judgment • Bias and Ethical Implications</i>

1330 – 1420	<b>AI in Executive Decision-Making (cont'd)</b> Enhancing Judgment with AI Insights
1420 – 1430	<b>Recap</b> Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow
1430	Lunch & End of Day One

**Day 2: Monday, 26<sup>th</sup> of January 2026**

0730 – 0830	<b>AI for Executive Decision Support</b> Scenario Planning and Forecasting • Marketing Intelligence and Trend Analysis
0830 - 0930	<b>AI for Executive Decision Support (cont'd)</b> AI as a Decision-Support Tool (Not a Decision Maker)
0930 – 0945	Break
0945 – 1100	<b>Cognitive Bias, Judgment &amp; AI</b> Common Leadership Biases • Over-Reliance on AI Risks
1100 – 1215	<b>Cognitive Bias, Judgment &amp; AI (cont'd)</b> When to Challenge AI Outputs • Decision Accountability
1215 – 1230	Break
1230 – 1330	<b>AI in Business Development &amp; Network Planning</b> Site Selection and Expansion Analysis • Demand Forecasting and Market Sizing • Portfolio and Network Optimization (Conceptual)
1330 – 1420	<b>Case Discussion &amp; Executive Reflection</b> Applying AI Thinking to context • What Decisions AI should Support versus Does Not Support
1420 – 1430	<b>Recap</b> Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow
1430	Lunch & End of Day Two

**Day 3: Tuesday, 27<sup>th</sup> of January 2026**

0730 – 0830	<b>AI in Daily Leadership Activities</b> Analysis, Reporting and Executive Summaries • Planning and Prioritization Support
0830 – 0930	<b>AI in Daily Leadership Activities (cont'd)</b> Stakeholder Communication
0930 – 0945	Break
0945 – 1100	<b>Improving Team Productivity with AI</b> Knowledge Management • Reducing Rework and Duplication • Supporting Cross-Functional Collaboration
1100 – 1215	<b>Human Skills Required for AI-Enabled Teams</b> Trust and Psychological Safety • Clear Communication and Expectations • Managing Fear, Resistance and AI Anxiety
1215 – 1230	Break
1230 – 1330	<b>Leadership Role in AI Adoption</b> Setting Boundaries and Rules of Use • Leading by Example

1330 – 1420	<b>Leadership Role in AI Adoption (cont'd)</b> Maintaining Accountability
1420 – 1430	<b>Recap</b> Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow
1430	Lunch & End of Day Three

**Day 4: Wednesday, 28<sup>th</sup> of January 2026**

0730 – 0830	<b>AI Risks &amp; Limitations</b> Data Quality and Reliability • Bias and Fairness
0830 – 0930	<b>AI Risks &amp; Limitations (cont'd)</b> Confidentiality and Information Security
0930 – 0945	Break
0945 – 1100	<b>Ethical Use of AI in Leadership Decisions</b> Responsible AI Principles • Transparency and Explainability • Human Oversight
1100 – 1215	<b>AI Governance &amp; Decision Accountability</b> Who Owns the Decision? • Governance Structures • Controls, Approvals and Escalation
1215 – 1230	Break
1230 – 1330	<b>Executive Risk Scenarios &amp; Discussion</b> What can Go Wrong • Lessons from Real Failures
1330 – 1420	<b>Executive Risk Scenarios &amp; Discussion (cont'd)</b> Leadership Responses
1420 – 1430	<b>Recap</b> Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow
1430	Lunch & End of Day Four

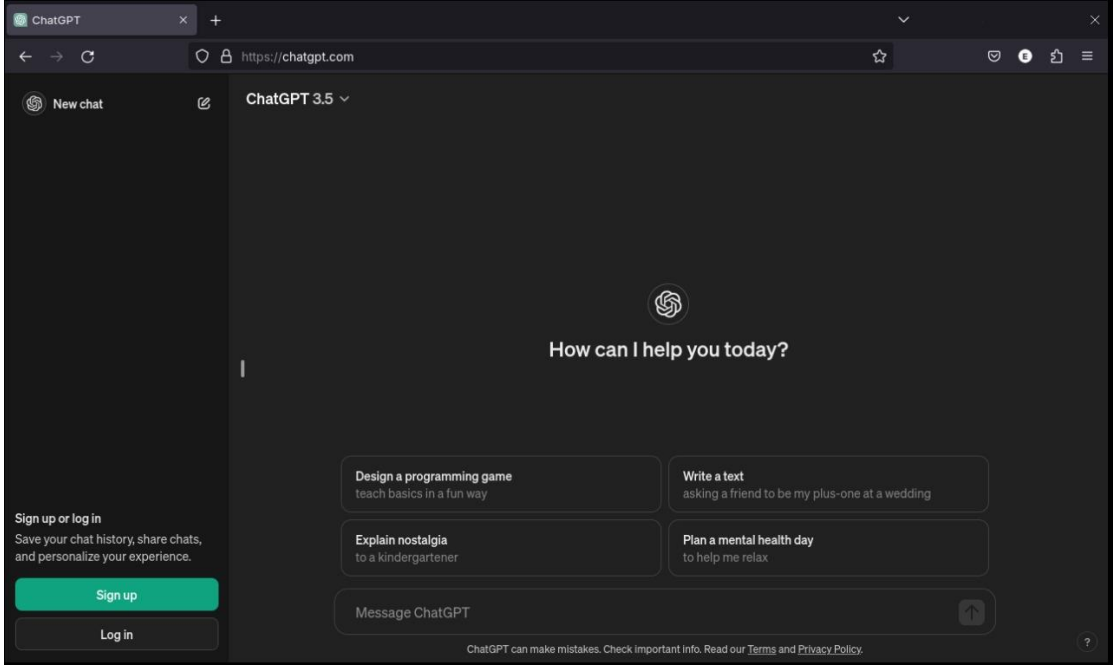
**Day 5: Thursday, 29<sup>th</sup> of January 2026**

0730 – 0830	<b>Identifying High-Value AI Opportunities</b> Where AI Adds Value • Where AI Should Not Be Used
0830 – 0930	<b>Identifying High-Value AI Opportunities (Cont'd)</b> Prioritization Criteria
0930 – 0945	Break
0945 – 1100	<b>Developing an Executive AI Adoption Roadmap</b> People, Process and Technology Alignment • Readiness Assessment • Change and Communication Planning
1100 – 1215	<b>Leading AI Change Successfully</b> Managing Expectations • Influencing Stakeholders • Sustaining Momentum
1215 – 1230	Break
1230 – 1300	<b>Personal Action Planning</b> What the Leader will Do Differently

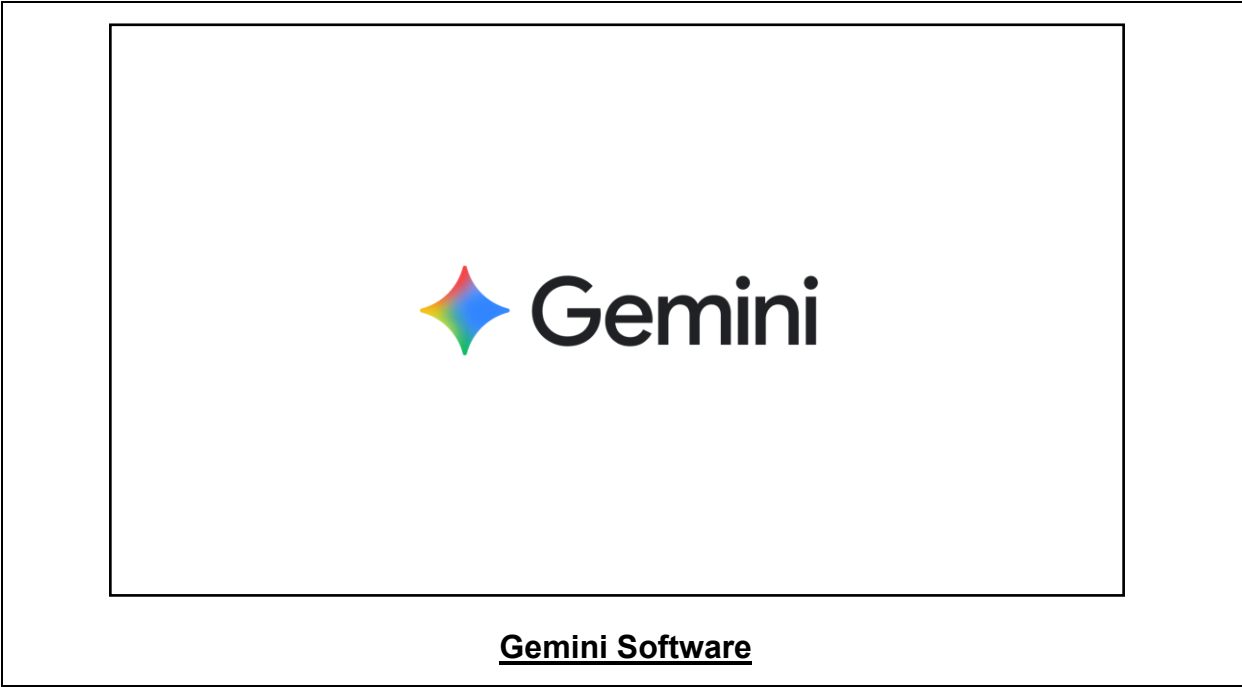
1300 – 1345	<b>Personal Action Planning (Cont'd)</b> <i>First 90-Day Actions</i>
1345 – 1400	<b>Course Conclusion</b> <i>Using this Course Overview, the Instructor(s) will Brief Participants about the Course Topics that were Covered During the Course</i>
1400 – 1415	<b>POST-TEST</b>
1415 – 1430	<i>Presentation of Course Certificates</i>
1430	<i>Lunch &amp; End of Course</i>

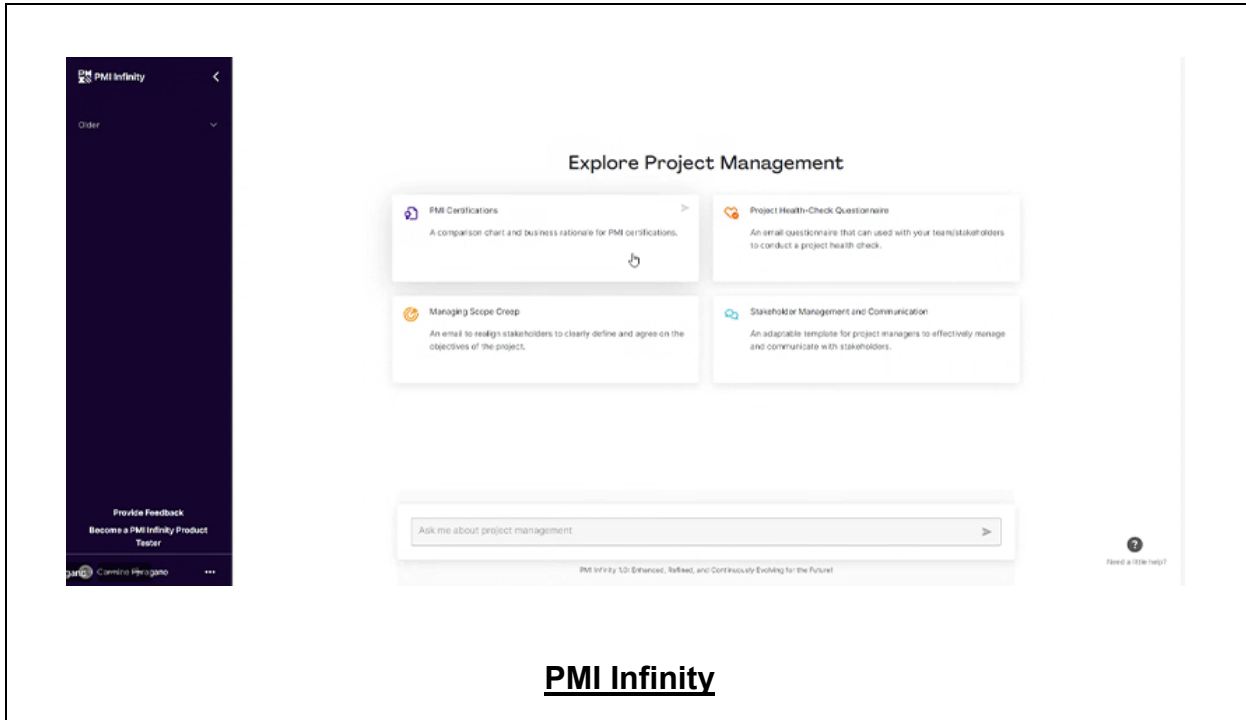
**Simulator (Hands-on Practical Sessions)**

Practical sessions will be organized during the course for delegates to practice the theory learnt. Delegates will be provided with an opportunity to carryout various exercises using “ChatGPT”, “Gemini”, “Copilot”, “PMI Infinity” and “Raidlog Simulator”.

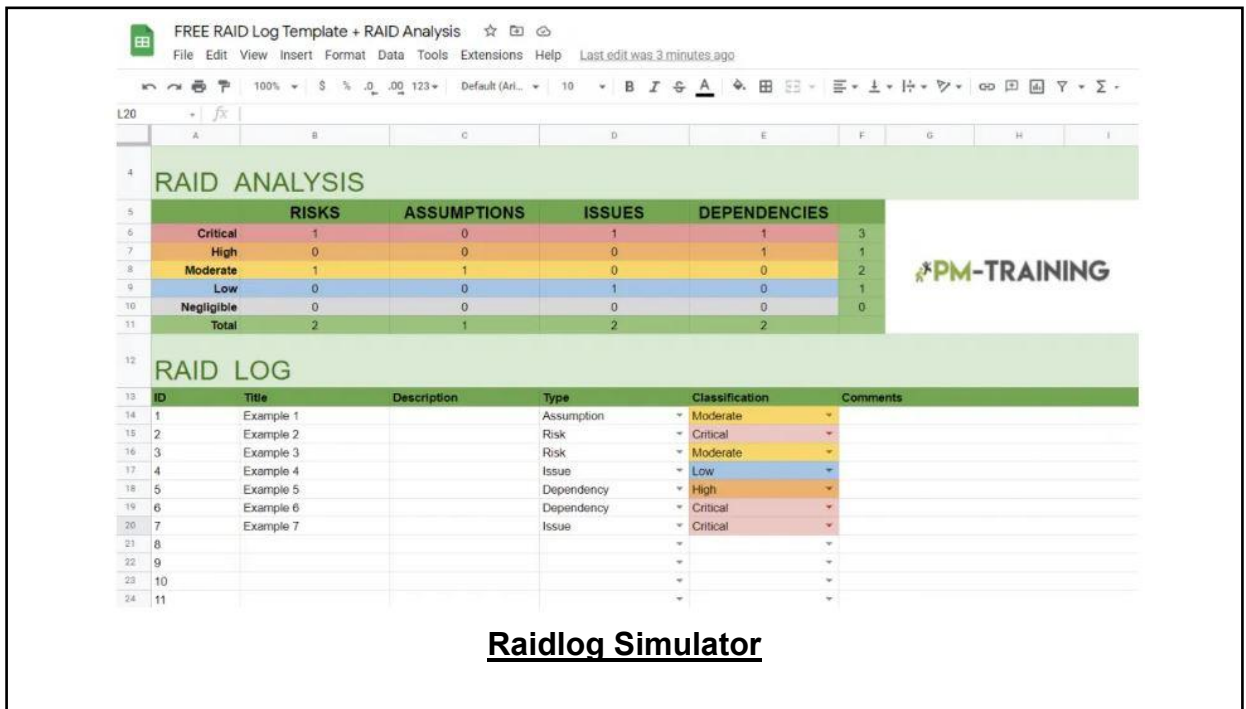


**ChatGPT Software**





**PMI Infinity**



**Raidlog Simulator**

**Course Coordinator**

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