



## COURSE OVERVIEW LS0207 Certificate in Business & Leadership Strategies

### Course Title

Certificate in Business & Leadership Strategies

### Course Date/Venue

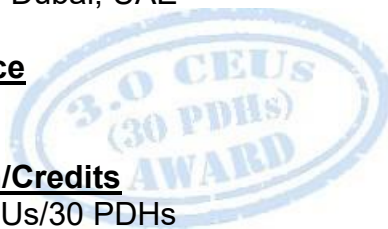
Session 1: August 30-September 03,  
2026/Crowne Meeting Room,  
Crowne Plaza Al Khobar, an IHG  
Hotel, Al Khobar, KSA

Session 2: December 06-10, 2026/Tamra  
Meeting Room, Al Bandar Rotana  
Creek, Dubai, UAE



### Course Reference

LS0207



### Course Duration/Credits

Five Days/3.0 CEUs/30 PDHs

### Course Description



**70% of this course is practical sessions where participants will be engaged in a series of interactive small groups, class workshops and role-plays.**



In today's world, one of the main aims of the leader is to develop the capability of the organization to handle change and the challenges of the future even if those challenges have yet to be discovered. Leading in the organizational setting is becoming increasingly difficult because of the increase in regulation in all sectors and the risk of litigation. All organizations need leaders who can handle these challenges effectively, in particular the complexities of organizational life. At the same time, people who fell they are led effectively from the top find it easier to cope with and perform under higher pressure levels and therefore achieve the ultimate business goals.



This course is designed to provide participants with a detailed and up-to-date overview on strategic leadership. It covers the mindset for strategic thinking; developing strategic thinking; how strategic thinking relates to acting and influencing; the mindset for strategic acting; strategic acting competencies; and how strategic thinking relates to thinking and influencing.

Further, the course will also cover the mind-set of strategic influence and the development of strategic influence capability; the role of strategic leadership teams and the strategy of a learning process in SLTs; the harlequin leadership team; the solid foundation for SLT effectiveness and developing strategic leadership team; the leadership strategies for superior performance by unleashing performance potential; the leadership strategy plans; and the collective strategic leadership capability.

### **Course Objectives/Outcomes & Benefits for the Participants**

Upon the successful completion of the course, each participant will be able to:-

- Apply and gain an in-depth knowledge on strategic leadership
- Define and focus on strategic leadership and discuss what makes it different
- Carryout strategic thinking covering the mindset for strategic thinking and developing strategic thinking
- Explain how strategic thinking relates to acting and influencing
- Apply the mind-set for strategic acting and strategic acting competencies
- Describe how strategic acting relates to thinking and influencing
- Illustrate the mind-set of strategic influence and the development of strategic influence capability
- Connect influencing to thinking and acting
- Define and identify the role of strategic leadership teams and strategize a learning process in SLTs
- Set a solid foundation for SLT effectiveness and develop strategic leadership team
- Employ leadership strategies for superior performance by unleashing performance potential and applying leadership strategy plans
- Develop collective strategic leadership capability

### **Exclusive Smart Training Kit - H-STK®**



*Participants of this course will receive the exclusive “Haward Smart Training Kit” (H-STK®). The H-STK® consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.*

### **Who Should Attend**

This course provides an overview of all significant aspects and considerations of strategic leadership for senior managers and middle managers who are in the fast track to senior positions. It is suitable for all senior managers, executives and directors who understand the benefits both personally and professionally of developing strategic leadership skills.



**Course Certificate(s)**

(1) Internationally recognized Competency Certificates will be issued to participants who completed a minimum of 80% of the total tuition hours and successfully passed the exam at the end of the course. Certificates are valid for 5 years.

**Recertification is FOC for a Lifetime.**

**Sample of Certificates**

The following are samples of the certificates that will be awarded to course participants:-





- (2) Official Transcript of Records will be provided to the successful delegates with the equivalent number of ANSI/IACET accredited Continuing Education Units (CEUs) earned during the course.

\* Haward Technology \* CEUs \* Haward Technology \* CEUs \* Haward Technology \* CEUs \* Haward Technology \*



**Haward Technology Middle East**  
Continuing Professional Development (HTME-CPD)



## CEU Official Transcript of Records

**TOR Issuance Date:** 14-Nov-25  
**HTME No.** 74851  
**Participant Name:** Waleed Al Habeeb

Program Ref.	Program Title	Program Date	No. of Contact Hours	CEU's
LS0207	Certificate in Business & Leadership Strategies	Nov 10-14, 2025	30	3.0

**Total No. of CEU's Earned as of TOR Issuance Date** **3.0**

**TRUE COPY**  
  
**Jaryl Castillo**  
 Academic Director

Haward Technology has been approved as an Accredited Provider by the International Association for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this approval, Haward Technology has demonstrated that it complies with the ANSI/IACET 1-2018 Standard which is widely recognized as the standard of good practice internationally. As a result of their Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for programs that qualify under the ANSI/IACET 1-2018 Standard.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking Continuing Education Units (CEUs) in accordance with the rules & regulations of the International Association for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology is accredited by












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\* Haward Technology \* CEUs \* Haward Technology \* CEUs \* Haward Technology \* CEUs \* Haward Technology \*



### Certificate Accreditations

Haward's certificates are accredited by the following international accreditation organizations: -

- 
British Accreditation Council (BAC)

Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. Haward's certificates are internationally recognized and accredited by the British Accreditation Council (BAC). BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

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The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units (CEUs)** in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

### Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.

### Course Fee

**US\$ 5,500** per Delegate + **VAT**. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.





**Course Instructor(s)**

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:



**Dr. Chris Le Roux**, PhD, M.Com, B.Com (Hons), PMP, Industrial Psychologist (HPCSA Reg.), PMI-ATP Instructor PMI-PMP, PMI-CAPM Instructor is a **Senior Management Consultant & Project Management Professional** with over **30 years** of combined engineering, managerial, consulting, counseling, and international training experience across Africa, the Middle East, the Gulf region, and Europe. His expertise lies extensively in the areas of **Project & Contracts Management Skills, Project & Construction Management, Project Planning, Scheduling, Cost Control, and Earned Value Management, Project Management (Predictive, Agile, and Hybrid), PMO setup and governance, Project Delivery & Governance Framework, Project Management Practices, Project Management Disciplines, Risk and Contract Management** (including contract development, tendering, dispute resolution, and claims), **Risk Identification**

**Tools & Techniques, Project Life Cycle, Stakeholder Management and Communication, Performance Coaching and Difficult Conversations, Project Management Processes, Project Integration Management, Project Management Plan, Project Work Monitoring & Control, Project Scope Management, Project Time Management, Project Cost Management, Project Quality Management, Quality Assurance, Project Human Resource Management, Project Communications Management, Leadership Orientation Programme, Leadership & Team Development, Psychology of Leadership, Interpersonal Skills & Teamwork, Coaching & Mentoring, Innovation & Creativity, Leadership & Performance Management, Leadership Communication, Leadership Excellence for Senior Management, Supervisory, Leadership, Coaching & Mentoring, Leadership, Communications & Interpersonal Skills, Administrative Leadership Skills, Office Management & Administration Skills, Contract Management, Tender Development, Contract Standards & Laws, Dispute Resolution & Risk Identification, Myers-Briggs Type Indicator (MBTI), Organization Development Consultation, Advanced Debriefing of Emotional Trauma, Interpersonal Motivation, Model Based Interviewing, Coaching & Motivation, Creative Thinking & Problem-Solving Techniques, Emotional Intelligence and Resilience, Presentation Skills, Communication & Interpersonal Skills, Effective Communication & Influencing Skills, Effective Business Writing Skills, Writing Business Documents, Business Writing (Memo & Report Writing), Controlling Your Time & Managing Stress, Crisis Management and Decision-Making Under Pressure; and Customer Experience, Service Excellence, and Negotiation Skills, Strategic Human Resources Management, Change Management and Organizational Development, Human Capital and Talent Management (succession planning, performance management, competency frameworks, and behavioral assessment), Strategic Planning and Execution, Project Risk Analysis & Risk Management, Global Diverse & Virtual Teams Operation, Exceeding Customer Expectations, Corporate Governance Best Practice, Business Performance Management & Improvement, Building Environment of Trust & Commitment, Win-Win Negotiation Strategies, Quality Improvement & Resource Optimization, Neuro Linguistic Programming (NLP), Personal Resilience Developing, Effective Role Modelling & Development, Managing Dynamic Work Environments, Organizational Development, Career Management, Situation & Behaviour Analysis, Interpersonal Motivation Skills, Inventory Management and Financial Administration. Further, he has also led or supported Training Needs Analyses (TNA), large-scale capability development programs, and leadership pipelines for technical, operational, and graduate employees.**

During his career life, Dr. Le Roux has gained his academic and field experience through his various significant positions and dedication as the **Training & Development General Manager, Departmental Head (Electrical), Project Manager, Account Manager, Commercial Sales Manager, Manager, Sales Engineer, Project Specialist, Psychology Practitioner, Senior Consultant/Trainer, Business Consultant, Assistant Chief Education Specialist, ASI Coordinator, Part-time Lecturer/Trainer, PMP & Scrum Trainer, Assessor & Moderator, Team Leader, Departmental Head, Senior HR Consultant, Senior Lecturer / Academic Supervisor, Technical Instructor/Qualifying Technician, Apprentice Electrician: Signals, International Trainer, and Part-Time Electrician** from various companies and universities such as the South African Railway (SAR), Department of Education & Culture, **ESKOM**, Logistic Technologies (Pty. Ltd), Human Development: Consulting Psychologies (HDCEP) & IFS, Mincon, Eagle Support Africa, Sprout Consulting, UKZN, Grey Campus, Classis Seminars and CBM Training.

Dr. Le Roux has a **PhD in Leadership in Performance & Change**, a **Master's degree in Human Resource Management**, a **Bachelor's degree (with Honours) in Industrial Psychology**, a National Higher Diploma and a National Technical Diploma in **Qualified Electrical & Mechanical Engineering** from **Germiston College, South Africa**. Further, he is a **Certified Project Management Professional (PMP)**, a **PMI Authorized Training Partner (ATP) Instructor**, a **Certified Associate in Project Management (PMI-CAPM)**, a **Certified Scrum Master Trainer** by the VMedu, a **Certified Instructor/Trainer** and a **Certified Internal Verifier/Assessor/Trainer** by the **Institute of Leadership & Management (ILM)**. Moreover, he is a **Registered Industrial Psychologist** by the Health Professions Council of South Africa (HPCSA), a **Registered Educator** by the South African Council for Educators (SACE) and a **Registered Facilitator, Assessor & Moderator** with Education, Training and Development Practices (ETDP) SETA. He has further delivered numerous trainings, courses, seminars, conferences and workshops globally.





**Training Methodology**

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:-

30% Lectures

70% Practical Exercises, Case Studies, Engaging Slides/Games, Customized Videos, Site Visits, Simulations, Role Play, Group Skill Sessions, Outdoor & Indoor Activities, Ice Breaking Activities, Group Activities and E-learning associated with the course topic is preferred

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

**Learning Design & Customization**

This course can be customized to the exact requirements of clients. Haward Technology is so proud of our huge capabilities in tailoring our courses to the training needs of our valued clients.

**Course Program**

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the course for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

**Day 1**

0730 – 0800	Registration & Coffee
0800 – 0815	Welcome & Introduction
0815 – 0830	<b>PRE-TEST</b>
0830 – 0930	<b>The Definition &amp; Focus of Strategic Leadership</b>
0930 – 0945	Break
0945 – 1100	<b>Practical Exercise: What Makes Strategic Leadership Different?</b>
1100 – 1130	<b>Case Study: Who Should be Strategic?</b>
1130 – 1200	<b>What do Effective Strategy Makers Do?</b>
1200 – 1215	Break
1215 – 1315	<b>Role Play: How are Leaders Strategic?</b>
1315 – 1420	<b>Role Play: The Mind-set of Strategic Thinking</b>
1420 – 1430	<b>Recap</b>
1430	Lunch & End of Day One

**Day 2**

0730 – 0930	<b>Case Study: Developing Your Strategic Thinking</b>
0930 – 0945	Break
0945 – 1100	<b>Practical Exercise: How Strategic Thinking Relates to Acting &amp; Influencing</b>
1100 – 1130	<b>Strategic Acting</b>
1130 – 1200	<b>Case Study: The Mind-set for Strategic Acting</b>
1200 – 1215	Break
1215 – 1315	<b>Practical Exercise: Strategic Acting Competencies</b>
1315 – 1420	<b>Role Play: How Strategic Acting Relates to Thinking &amp; Influencing</b>
1420 – 1430	<b>Recap</b>
1430	Lunch & End of Day Two



**Day 3**

0730 – 0930	<b>Strategic Influence</b>
0930 – 0945	<i>Break</i>
0945 – 1100	<b>Case Study: The Mind-set of Strategic Influence</b>
1100 – 1200	<b>Practical Exercise: Developing Your Strategic Influence Capability</b>
1200 – 1215	<i>Break</i>
1215 – 1315	<b>Role Play: Connecting Influencing to Thinking &amp; Acting</b>
1315 – 1420	<b>Strategic Leadership Teams</b>
1420 – 1430	<b>Recap</b>
1430	<i>Lunch &amp; End of Day Three</i>

**Day 4**

0730 – 0930	<b>Case Study: Making Strategy a Learning Process in SLTs</b>
0930 – 0945	<i>Break</i>
0945 – 1100	<b>Role Play: Setting a Solid Foundation for SLT Effectiveness: A Case Study</b>
1100 – 1200	<b>Practical Exercise: Developing Your Own Strategic Leadership Team</b>
1200 – 1215	<i>Break</i>
1215 – 1315	<b>Leadership Strategies for Superior Performance</b>
1315 – 1420	<b>Case Study: Unleashing Performance Potential</b>
1420 – 1430	<b>Recap</b>
1430	<i>Lunch &amp; End of Day Four</i>

**Day 5**

0730 – 0930	<b>Role Play: Leadership Strategies of Superior – Performing Organizations</b>
0930 – 0945	<i>Break</i>
0945 – 1100	<b>Practical Exercise: The Leadership Strategy Plan</b>
1100 – 1215	<b>Developing Strategic Leadership</b>
1215 – 1230	<i>Break</i>
1230 – 1300	<b>Case Study: Developing Collective Strategic Leadership Capability</b>
1300 – 1315	<b>Course Conclusion</b>
1315 – 1415	<b>COMPETENCY EXAM</b>
1415 – 1430	<i>Presentation of Course Certificates</i>
1430	<i>Lunch &amp; End of Course</i>



**Practical Sessions**

70% of this highly-interactive course is practical sessions. Theory learnt (30%) will be applied using various role-plays, case studies and practical sessions.



**Course Coordinator**

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