Haward Technology Middle East

COURSE OVERVIEW TM1151
Certified Asset Management Assessor (CAMA)
(WPiAM-CAMA Exam Preparation Training)

Course Title
Certified Asset Management Assessor (CAMA) *(WPiAM-CAMA Exam Preparation Training)*

Course Date/Venue
August 17-21, 2025/Tamra Meeting Room, Al Bandar Rotana Creek, Dubai, UAE

Course Reference
TM1151

Course Duration/Credits
Five days/3.0 CEUs/30 PDHs

Course Description

This practical and highly-interactive course includes various practical sessions and exercises. *Theory learnt will be applied using our state-of-the-art simulators.*

This course is designed to provide participants with a detailed and up-to-date overview of Certified Asset Management Assessor (CAMA). It covers the scope of asset management, ISO 55000 series standards and asset management principles; the asset management system (AMS) components, CAMA assessment framework, maturity models and benchmarking; the assessment planning techniques, data collection and verification, common asset management assessment platforms and the use of checklists, questionnaires and scorecards; the assessment planning techniques, data collection and verification; the common asset management assessment platforms; and the use of checklists, questionnaires and scorecards.

Further, the course will also discuss the assessment data analysis, mid-assessment review, quality assurance and peer review; structuring the executive summary and detailed findings and linking evidence to maturity scores; and developing improvement roadmaps by defining short-, mid- and long-term actions, assigning ownership and timelines, resource and budget considerations and monitoring mechanisms and KPIs.

During this interactive course, participants will learn to tailor messages for executives versus operational teams; the presentation best practices, handling difficult questions and pushback and securing commitment for implementation; integrating with asset management plans by aligning recommendations with strategic objectives, updating AMS policies and procedures, change management considerations and maintaining alignment with ISO 55001; the PDCA (Plan-Do-Check-Act) in asset management; and scheduling follow-up assessments, confidential handling of sensitive data and conflict-of-interest management.

Course Objectives

Upon the successful completion of this course, each participant will be able to:-

- Get prepared for the next CAMA Exam and have enough knowledge and skills to pass such exam in order to get the Certified Asset Management Assessor (CAMA) from the World Partners in Asset Management (WPiAM)

- Discuss the scope of asset management, ISO 55000 series standards and asset management principles

- Recognize asset management system (AMS) components, CAMA assessment framework and maturity models and benchmarking

- Apply assessment planning techniques, data collection and verification, common asset management assessment platforms and the use of checklists, questionnaires and scorecards

- Carryout gap analysis and root cause, kick-off and stakeholder engagement, on-site assessment practices and interview and workshop facilitation

- Apply assessment data analysis, mid-assessment review, quality assurance and peer review

- Structure executive summary and detailed findings and link evidence to maturity scores

- Develop improvement roadmaps by defining short-, mid- and long-term actions, assigning ownership and timelines, resource and budget considerations and monitoring mechanisms and KPIs

- Tailor messages for executives versus operational teams and apply presentation best practices, handling difficult questions and pushback and securing commitment for implementation

- Integrate with asset management plans by aligning recommendations with strategic objectives, updating AMS policies and procedures, change management considerations and maintaining alignment with ISO 55001

- Illustrate PDCA (Plan-Do-Check-Act) in asset management, scheduling follow-up assessments, confidential handling of sensitive data and conflict-of-interest management

Exclusive Smart Training Kit - H-STK®

*Participants of this course will receive the exclusive "Haward Smart Training Kit" (**H-STK®**). The **H-STK®** consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.*

Who Should Attend

This course provides an overview of all significant aspects and considerations of asset management assessment for asset management professionals, iso 55001 auditors and lead auditors, maintenance and reliability engineers, asset owners and operators, asset management consultants and advisors, quality, safety, and risk managers, capital project and lifecycle managers and other technical staff.

Exam Eligibility & Structure

Exam Candidates shall have the following minimum prerequisites:-

- Have a minimum 5 years of working experience in asset management;
- Complete a professional profile which is then reviewed and approved by the WPiAM Technical Team.
- Have a working knowledge of ISO 5500X Standards; and
- Understand the GFMAM Competency Specification for an ISO 55001 Asset Management System Auditor/Assessor.

Training Methodology

All our Courses are including **Hands-on Practical Sessions** using equipment, State-of-the-Art Simulators, Drawings, Case Studies, Videos and Exercises. The courses include the following training methodologies as a percentage of the total tuition hours:-

30% Lectures
20% Practical Workshops & Work Presentations
30% Hands-on Practical Exercises & Case Studies
20% Simulators (Hardware & Software) & Videos

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.

Training Fee

US$ 5,500 per Delegate + **VAT**. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Exam Fee

US$ 670 per Delegate + **VAT**.

WPiAM-CAMA Certificate(s)

WPiAM-CAMA certificates will be issued to participants who have successfully passed the WPiAM-CAMA examination.

(2) Official Transcript of Records will be provided to the successful delegates with the equivalent number of ANSI/IACET accredited Continuing Education Units (CEUs) earned during the course.

Certificate Accreditations

Haward's certificates are accredited by the following international accreditation organizations:

- British Accreditation Council (BAC)

Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. Haward's certificates are internationally recognized and accredited by the British Accreditation Council (BAC). BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

- The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units** (CEUs) in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:

Mr. Mike Taylor, PhD (on-going), MScLI, MBA, MBL, BSc, HDE, is a **Senior Management Consultant** with over **25 years** of extensive experience in the areas of **Data Quality Control**, **Data Quality Assessment**, **Data Quality Planning**, **Data Quality Strategy Management**, **Data Modelling**, **Root Cause Analysis & Solution Development**, **Climate change, Project Planning, Scheduling & Cost Control Professional**, **Project Scheduling & Cost Control**, **Facilitation & Leadership** Skills, **Economic Changes**, **Coaching**, **Human Resource** Development, **Psychometric** Testing, **Career Development** & Competence, **Succession Planning**, **Self-Development & Empowerment**, **Personal Learning Needs Identification**, Critical Success Factors (**CSFs**), Key Performance Indicators (**KPIs**), Productivity **Creativity & Thinking** Modes, **Human Resource Scorecard** Management, **Career Laddering**, **Fast-Track Career Progression** Application, **Knowledge** Management, **Customer** Management, **Leadership** Skills, **Presentation** Skills, **Negotiation** Skills, **Decision Making** Skills, **Communication** Skills, **Emotional Intelligence**, **Performance** Management, **Contract** Management, **Quality** Management, **Commercial Strategy**, **Project** Management, **Risk** Management, **Leadership & Business** Management, **Human Resource** Management, **Planning**, **Budgeting & Cost Control**, **Business Development**, Innovation, Sales Strategy and Knowledge & **Intangible Asset Assessment** Design. Further, he is also well versed in **Organization Management & Business Consulting**, **Stakeholder & Supplier Evaluation**, **Data Collection & Information Gathering**, **Value & Supply Chain** Management, **Intellectual Property & Innovation** Assessments, **Logistics & Supply Chain** Management, **Budgeting & Cost Control** and **Marketing** Management. Mr. Taylor is the **Founder & CEO** of Mitakon Innovation Pty Ltd wherein he is responsible for the development of Executives & Senior Managers specializing in innovation, knowledge management and commercial negotiation as well as authored, implemented and executed a global 21st century facilitation and leadership methodology.

During his career life, Mr. Taylor has gained his practical and field experience through his various significant positions and dedication as the **Knowledge-Solutions Service Provider**, **Founder-Principal/CIO**, **Subject Matter Expert**, **Consulting Partner**, **Executive/Management Development Facilitator**, **Multinational/Corporate Senior Management Consultant**, **Senior Quality & Management Consultant**, **Executive Management Development/Facilitator**, **Business Consultant/Facilitator**, **Business & Quality Consultant/Coach**, **Client Director**, **Administration Manager**, **Quality Manager**, **International Sales & Business Development Executive**, **Regional Sales Manager**, **National Key Accounts Manager**, **Commercial Sales & Marketing Consultant**, **Admin Assistant**, **Sales & Marketing Representative**, **Key Note Speaker**, **Lecturer** and **Instructor/Trainer** for various international companies such as the Highland Group (Business Consulting), **Anglo American**, **BHP Billiton**, Rio Tinto, DI Management Solutions (BPO), Master Deal Making Institute (MDMI), RMG/Contact Media & Communications, Paul Dinsdale Properties (PDP), Giant Leap Architects, Wise Capital Investments (HOD), Evolution® Advertising, Collaborative Xchange, Leatt Corporation, Dentsply SA, FMCG/Binzagr Company, **Unilever**, **Kellogg's**, BAT, **Hershey's**, CORO, Lilly Direct/Lennon Generics and Bausch & Lomb.

Mr. Taylor has **Master** degrees in **Leadership & Innovation**, **Business Administration** and **Business Leadership** as well as a **Bachelor** degree in **Physical Education** and pursuing **PhD** in **Global Governance & Energy Policy**. Further, he is a **Certified Instructor/Trainer**, **Certified Internal Verifier/Trainer/Assessor** by the **Institute of Leadership & Management** (**ILM**) and a member of Incremental Advantage, Da Vinci Institute, Black Management Forum, Institute of Directors (IOD), World Future Society (WFS), Social Science Research Network, University of Kwazulu Natal (Alumnus), Anthropology & Archaeology Research Network and National Research Foundation (NRF). He has further delivered numerous trainings, courses, workshops, seminars and conferences globally.

Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the workshop for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

Day 1:   ***Sunday, 17th of August 2025***

0730 – 0800	*Registration & Coffee*
0800 – 0815	*Welcome & Introduction*
0815 – 0830	***PRE-TEST***
0830 – 0930	***Introduction to Asset Management*** *Definition and Scope of Asset Management • Evolution and Drivers (Regulatory, Financial, Operational) • Key Benefits and Value Propositions • Stakeholder Roles and Responsibilities*
0930 – 0945	*Break*
0945 – 1030	***Overview of WPiAM & CAMA Certification*** *WPiAM Mission and Global Network • CAMA Credential Structure and Levels • Roles and Expectations of a Certified Assessor • Certification Pathway and Requirements*
1030 – 1130	***ISO 55000 Series Standards*** *Structure and Purpose of ISO 55000, 55001, 55002 • Aligning Organizational Policies with ISO 55001 • Terminology and Key Concepts • Relationship to Other Management Standards (ISO 9001, 14001)*
1130 – 1215	***Asset Management Principles*** *Value, Alignment, Leadership, Assurance • Risk-Based Thinking and Decision-Making • Lifecycle Perspective (Planning → Disposal) • Performance Evaluation and Improvement*
1215 – 1230	*Break*
1230 – 1330	***Asset Management System (AMS) Components*** *Governance, Strategy, Planning, Delivery, Support • Process Mapping and Documentation • Roles: Asset Owner, Asset Manager, Assessor • Integration with Organizational Processes*
1330 – 1420	***CAMA Assessment Framework*** *Assessment Objectives and Key Deliverables • Evidence Collection Methods (Interviews, Documentation, Site Visits) • Scoring and Maturity Scales • Ethics and Professional Conduct*
1420 – 1430	***Recap*** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day One*

Day 2:   ***Monday, 18th of August 2025***

0730 – 0830	***Maturity Models & Benchmarking*** *WPiAM Maturity Model Levels • Comparative Benchmarking Approaches • Data Requirements and Normalization • Interpreting Maturity Scores*
0830 – 0930	***Assessment Planning Techniques*** *Scope Definition and Stakeholder Analysis • Resource Allocation (Teams, Tools, Timeframes) • Risk and Complexity Assessment • Developing the Assessment Plan Document*
0930 – 0945	*Break*

0945 – 1100	**Data Collection & Verification** *Document Review Best Practices • Conducting Effective Interviews • Site Inspection Protocols • Data Integrity and Traceability*
1100 – 1215	**Assessment Tools & Software** *Common Asset Management Assessment Platforms • Using Checklists, Questionnaires, Scorecards • Digital Dashboards for Real-Time Tracking • Reporting Templates and Automation*
1215 – 1230	*Break*
1230 – 1330	**Gap Analysis & Root Cause** *Identifying Non-Conformities versus Opportunities • Root-Cause Analysis Techniques (5 Whys, Fishbone) • Prioritization Based on Risk and Value Impact • Documenting Findings*
1330 – 1420	**Case Studies: Real-World Assessments** *Example of Maturity Assessment in Utilities • Lessons Learned from Manufacturing Sector • Common Pitfalls and Mitigation Strategies • Group Discussion*
1420 – 1430	**Recap** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day Two*

Day 3:   **Tuesday, 19ᵗʰ of August 2025**

0730 – 0830	**Kick-off & Stakeholder Engagement** *Initiating Assessment Workshop • Communicating Objectives and Scope • Building Stakeholder Buy-in • Managing Expectations and Confidentiality*
0830 – 0930	**On-Site Assessment Practices** *Physical Asset Verification • Safety and Access Considerations • Sampling Techniques for Large Portfolios • Recording Observations*
0930 – 0945	*Break*
0945 – 1100	**Interview & Workshop Facilitation** *Question Design and Probing Techniques • Facilitating Consensus in Workshops • Handling Difficult Stakeholders • Ensuring Balanced Participation*
1100 – 1215	**Assessment Data Analysis** *Consolidating Quantitative and Qualitative Inputs • Statistical Analysis for Trend Identification • Cross-Referencing Against Industry Benchmarks • Visualizing Results (Charts, Heat Maps)*
1215 – 1230	*Break*
1230 – 1330	**Mid-Assessment Review** *Interim Findings Presentation • Validating Observations with Stakeholders • Adjusting Assessment Approach if Needed • Documenting Meeting Minutes*
1330 – 1420	**Quality Assurance & Peer Review** *Internal Peer Review Protocols • Consistency Checks Across Assessors • Conflict Resolution and Calibration Sessions • Finalizing Assessment Evidence*
1420 – 1430	**Recap** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day Three*

Day 4: **Wednesday, 20ᵗʰ of August 2025**

0730 – 0830	**Writing the Assessment Report** *Structuring Executive Summary and Detailed Findings • Linking Evidence to Maturity Scores • Highlighting High-Priority Risks and Opportunities • Formatting for Clarity and Impact*
0830 – 0930	**Developing Improvement Roadmaps** *Defining Short-, Mid- and Long-Term Actions • Assigning Ownership and Timelines • Resource and Budget Considerations • Monitoring Mechanisms and KPIs*
0930 – 0945	*Break*
0945 – 1100	**Communicating Results to Leadership** *Tailoring Messages for Executives versus Operational Teams • Presentation Best Practices (Slides, Dashboards) • Handling Difficult Questions and Pushback • Securing Commitment for Implementation*
1100 – 1215	**Integrating with Asset Management Plans** *Aligning Recommendations with Strategic Objectives • Updating AMS Policies and Procedures • Change Management Considerations • Maintaining Alignment with ISO 55001*
1215 – 1230	*Break*
1230 – 1330	**Continuous Improvement Cycles** *PDCA (Plan-Do-Check-Act) in Asset Management • Lessons-Learned Workshops • Scheduling Follow-up Assessments • Embedding a Culture of Ongoing Maturity Uplift*
1330 – 1420	**Ethics, Confidentiality & Professionalism** *Confidential Handling of Sensitive Data • Conflict-of-Interest Management • Professional Standards and WPiAM Code of Conduct • Maintaining Assessor Impartiality*
1420 – 1430	**Recap** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day Four*

Day 5: **Thursday, 21ˢᵗ of August 2025**

0730 – 0830	**Live Assessment Simulation** *Role-Play of Assessor and Stakeholder Interviews • Virtual or on-Site Mini-Assessment • Real-Time Scoring and Feedback • Group Debrief*
0830 – 0930	**Report Writing Practicum** *Individual Drafting of Key Report Sections • Peer Review and Revision • Coach Feedback on Style and Substance • Final Report Sharing*
0930 – 0945	*Break*
0945 – 1100	**CAMA Exam Insights & Tips** *Format, Structure, and Timing of the Exam • Question Typologies (Multiple-Choice, Scenario-Based) • Time Management Strategies • Common Pitfalls and How to Avoid Them*
1100 – 1215	**Review of Key Concepts** *Quick-Fire Quizzes on ISO 55000, Maturity Scales, Tools • Group Discussion on Difficult Topics • Clarification of Outstanding Questions • Creation of Personal Study Checklists*
1215 – 1230	*Break*

1230 – 1300	**Action Planning & Next Steps** *Developing a Personal Post-Course Study Plan • Identifying Mentoring and Peer-Support Opportunities • Preparing for CAMA Application and Credential Maintenance • WPiAM Member Resources Overview*
1345 - 1400	**Course Conclusion** *Using this Course Overview, the Instructor(s) will Brief Participants about t Topics that were Covered During the Course*
1400 – 1415	**POST-TEST**
1415 – 1430	*Presentation of Course Certificates*
1430	*Lunch & End of Course*

MOCK Exam

Upon the completion of the course, participants have to sit for a MOCK Examination similar to the exam of the Certification Body through Haward's Portal. Each participant will be given a username and password to log in Haward's Portal for the MOCK Exam during the 60 days following the course completion. Each participant has only one trial for the MOCK exam within this 60-day examination window. Hence, you have to prepare yourself very well before starting your MOCK exam as this exam is a simulation to the one of the Certification Body.

Practical Sessions

This practical and highly-interactive course includes real-life case studies and exercises:-

Course Coordinator

Mari Nakintu, Tel: +971 2 30 91 714, Email: mari1@haward.org