COURSE OVERVIEW PE0120
Catalyst Selection & Production Optimization

Course Title
Catalyst Selection & Production Optimization

Course Date/Venue
November 29-December 03, 2026/TBA
Meeting Room, Centro Corniche Al Khobar by Rotana, Al Khobar, KSA

Course Reference
PE0120

Course Duration/Credits
Five days/3.0 CEUs/30 PDHS



Course Description







This practical and highly-interactive course includes various practical sessions and exercises. Theory learnt will be applied using our state-of-the-art simulators.

Most process plant operations are divided into two sectors; the reactor section and the separation section. The high value products are produced in the reactor section and purified in the separation section. The proper reactor design and catalyst selection can greatly improve company profit margins. The net effect is to produce increasing amounts of higher value products by improving selectivity.

Reactor design and catalyst developments are one of the largest Research and Development (R&D) Divisions in Chemical Engineering. To stay abreast of the current reactor designs and catalyst developments should be an operations personnel's target.

This course will guide the participants to develop key concepts and techniques to operate, select and optimize catalytic processes in process plants. These key concepts can be utilized to make proper design and operating decisions in order to optimize production.

The course is intended to give engineers and senior operators who work with solid catalysts the knowledge on different types of catalysts used in the petroleum and petrochemical industries.

The course will provide concise description of today's most important catalytic processes, including petroleum refining, supported metal catalysis, zealot catalysis, oxidation catalysis, air pollution control and synthesis gas reactions.

Course Objectives/Outcomes & Benefits for the Participants

Upon the successful completion of this course, each participant will be able to:-

- Develop key concepts and techniques to operate, select and optimize catalytic processes
- Apply catalyst development and catalyst evaluation techniques in alkylation, hydrogenation, dehydrogenation, isomerization, hydro cracking and de-alkylation, fluidized catalytic cracking, hydrodesulphurization and catalytic reforming
- Implement and optimize Ziegler-Natta polymerization processes
- Operate and select Metallocene Catalysts
- Command the key requirements and implications of the Reaction Mechanisms
- Describe Post Metallocene Single-site Catalysts
- Analyze current problems and future trends in single-site catalysis
- Recognize competitive advances in Zeigler-Natta technology for polypropylene and polyethylene

Exclusive Smart Training Kit - H-STK®



*Participants of this course will receive the exclusive "Haward Smart Training Kit" (**H-STK®**). The **H-STK®** consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.*

Who Should Attend

This course provides an overview of all significant aspects and considerations of catalyst selection and production optimization for those who are making day-to-day decisions regarding production, operation, economics, troubleshooting and solving catalyst problem in process plant, R&D, R&T, or laboratory. This includes managers, superintendents, supervisors, process engineers, chemical engineers, chemists and other senior technical staff.

Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.

Course Fee

US$ 5,500 per Delegate + **VAT**. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Course Certificate(s)

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.

Certificate Accreditations

Haward's certificates are accredited by the following international accreditation organizations: -

- British Accreditation Council (BAC)

  Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. Haward's certificates are internationally recognized and accredited by the British Accreditation Council (BAC). BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

- The International Accreditors for Continuing Education and Training (IACET - USA)

  Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

  Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units** (CEUs) in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

  Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:



Mr. Henry Beer is a **Senior Process Engineer** with over **30 years** of indepth industrial experience within the **Petrochemical**, **Oil & Gas** industries specializing in **Catalyst Selection,** Evaluation & Performance **Optimization, Catalyst** Manufacturing Techniques & Production **Optimization, Polymerization Catalysts: Selection** & Process **Optimization, Distillation** Process **Operation, Optimization & Troubleshooting,** Refinery **Distillation** & Fractionation **Process Optimization, Distillation Column** Performance & Efficiency Improvement, **Hydrocarbon Process** Equipment, **DOX Unit** Operation & Troubleshooting, **Polyethylene & Polypropylene** Processing, **Oil Movement** Storage & Troubleshooting, **Power Plant Chemistry**, **Fuel Quality** Monitoring System Fundamentals, **Liquid Bulk Cargo Handling**, **Oil Refinery Cost Management**, **Flare & Blowdown** Operation, **Pressure Relief Systems** Maintenance & Troubleshooting, Refinery **SRU**, **Tail Gas** Treating, **Sour Water & Amine Recovery** Units, **Propylene** Compressor and Turbine, **Clean Fuel** Technology & Standards, Principles of **Operations Planning**, **Heat Exchangers & Fired Heaters** Operation & Troubleshooting, **Plastic Extrusion Technology** Operation & Troubleshooting, **Chemical Engineering** for Non-Chemical Engineers, **Process Plant** Troubleshooting, **Process Plant Optimization** Technology, **Engineering Problem Solving**, **Process Plant** Performance & Efficiency, **Process Plant** Start-up & Shutdown, **Process Plant** Commissioning, **Process Plant** Turn-around & Shutdown, **Pumps & Compressors** Troubleshooting, **Fired Heaters & Air Coolers** Maintenance, **Pressure Vessels & Valves** Repair, **Polymers**, **Plastics**, **Polyolefin** & **Catalysts**, **Polymerization**, **Thermal Analysis Techniques**, **Rheology**, **Thermoplastics**, **Thermosets**, **Coating Systems** and **Fibre Reinforced Polymer Matrix Composites**. Further, he is also well-versed in **Water Hydraulic Modelling**, **Efficient** Shutdowns, Turnaround & Outages, **Pump** Selection and Installation, Operation and Maintenance of **Pumps**, **Demand & Supply** Management, **Catalyst Manufacturing Techniques**, **Fuel Systems Management**, **Aviation Fuel**, **Diesel**, **Jet Fuel**, **Petrol** and **IP Octane**, **Cetane Control** and related Logistics, Road, Rail and Pipeline Distribution, **Process Design** and **Optimisation**, **Boiler Feed Water Preparation**, **Flocculation Sedimentation**, **Hot Lime Water Softening Processes**, **Desalination Processes**, **Reverse Osmosis**, **Molecular Sieves**, activated **Sludge Aerobic/Anaerobic**, **Sludge Removal** and **Incineration Process Control**, **Domestic Sewage Plants Optimisation**, **Process Cooling Water System**, **High Pressure** and **Low Pressure Tank Farm Management**, **Hydrocarbon** and **Chemical products** and **GTL** (**Gas to Liquids**).

During his career life, Mr. Beer holds significant key positions such as the **Director**, **Global Commissioning Manager**, **Process Engineering Manager**, **Senior Business Analyst**, **Process Engineer**, **Chemical Engineer**, **Senior Technician**, **Technical Sales Engineer**, **Entrepreneur**, **Financial Consultant**, **Business Analyst**, **Business Financial Planner** and **Independent Financial Planner** to various international companies such as the **Sasol**, **SASOLChem**, **TAG Solvents**, **Virgin Solvent Products**, **SARS** & **SAPIA** (**South African Petroleum Industry Association**) and **RFS Financial Services** (**Pty**) **Ltd**.

Training Methodology

Our courses employ an interactive, learner-centred methodology that integrates theoretical knowledge with practical application. The training is delivered through a suitable combination of some or all of the following methods, selected according to the course content and learning objectives:

- Instructor-led presentations and facilitated discussions
- Practical workshops and participant presentations
- Hands-on exercises and real-world case studies
- Equipment demonstrations and technical drawings
- Hardware- and software-based simulations
- Gamification & Role Play in soft-skills courses only
- Virtual Reality (VR) and Augmented Reality (AR)
- Instructional videos and other relevant training resources

This blended approach encourages active participation, strengthens practical skills and supports the effective application of acquired knowledge in the workplace.

Learning Design & Customization

This course can be customized to the exact requirements of clients. Haward Technology is so proud of our huge capabilities in tailoring our courses to the training needs of our valued clients.

Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the course for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

Day 1: ***Sunday, 29th of November 2026***

0730 – 0800	*Registration & Coffee*
0800 – 0815	*Welcome & Introduction*
0815 – 0830	***PRE-TEST***
0830 – 0930	***Introduction*** *Chemistry Overview ● Refinery Overview Petrochemical Plant Overview*
0930 – 0945	*Break*
0945 – 1100	***Alkylation*** *Introduction, History, Process Overview & Process Chemistry Feedstock, Reaction, Catalyst ● Process Variables & Common Problems ● Advanced in Catalyst Development ● Catalyst Evaluation Techniques*
1100 – 1230	***Hydrogenation*** *Introduction, History, Process Overview & Process Chemistry ● Feedstock, Reaction, Catalyst ● Process Variables & Common Problems ● Advance in Catalyst Development ● Catalyst Evaluation Techniques*
1230 – 1245	*Break*
1245 – 1420	***Dehydrogenation*** *Introduction, History, Process Overview & Process Chemistry ● Feedstock, Reaction, Catalyst ● Process Variables & Common Problems ● Advance in Catalyst Development ● Catalyst Evaluation Techniques*
1420 – 1430	***Recap*** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day One*

Day 2: Monday, 30th of November 2026

0730 – 0900	***Isomerization*** *Introduction, History, Process Overview & Process Chemistry ● Feedstock, Reaction, Catalyst ● Process Variables & Common Problems ● Advance in Catalyst Development ● Catalyst Evaluation Techniques*
0900 – 0915	*Break*
0915 – 1100	***Hydrocracking & De-Alkylation*** *Introduction, History, Process Overview & Process Chemistry ● Feedstock, Reaction, Catalyst ● Process Variables & Common Problems ● Advance in Catalyst Development Catalyst Evaluation Techniques*
1100 – 1230	***Fluidized Catalytic Cracking*** *Introduction, History, Process Overview and Process Chemistry ● Feedstock, Reaction, Catalyst ● Process Variables & Common Problems ● Advance in Catalyst Development ●Catalyst Evaluation Techniques*
1230 – 1245	*Break*
1245 – 1420	***Hydrodesulfurization*** *Introduction, History, Process Overview & Process Chemistry ● Feedstock, Reaction, Catalyst ● Process Variables & Common Problems ● Advance in Cat Development ● Catalyst Evaluation Techniques*
1420 – 1430	***Recap*** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day Two*

Day 3: Tuesday, 01st of December 2026

0730 – 0900	***Catalytic Reforming*** *Introduction, History, Process Overview & Process Chemistry ● Feedstock, Reaction, Catalyst ● Process Variables & Common Problems ● Advance in Catalyst Development ● Catalyst Evaluation Techniques*
0900 – 0915	*Break*
0915 – 1100	***Ziegler-Natta Polymerization*** *Commercial Ziegler-Natta Polymers*
1100 – 1230	***Ziegler-Natta Polymerization (cont'd)*** *Heterogeneous Ziegler-Natta Catalysts and Mechanism of Polymerization*
1230 – 1245	*Break*
1245 – 1420	***Ziegler-Natta Polymerization (cont'd)*** *Stereochemistry of Ziegler-Natta Polymerization*
1420 – 1430	***Recap*** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day Three*

Day 4: Wednesday, 02nd of December 2026

0730 – 0900	***Ziegler-Natta Polymerization (cont'd)*** *Homogeneous Ziegler-Natta Polymerization*
0900 – 0915	*Break*
0915 – 1045	***Ziegler-Natta Polymerization (cont'd)*** *Metathesis & Ring-Opening Metathesis Polymerization*

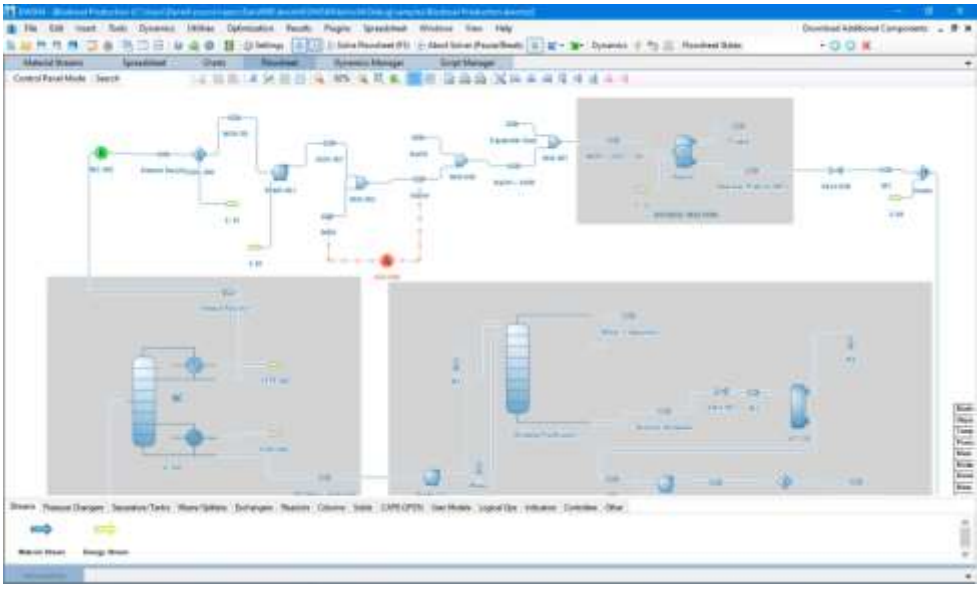
1045 – 1215	***Basic Principles of Metallocene & Single-Site Chemistry & Catalysts*** *Ziegler-Natta Olefin Polymerization ● Metallocene Chemistry: General Aspects*
1215 – 1230	*Break*
1230 – 1330	***Historical Development of Metallocene Catalysts*** *Titanocene & Lanthanide Catalysts ● Zirconocene Catalysts ● Current Scope of Metallocene Catalyst Applications*
1330 – 1420	***Reaction Mechanisms*** *Catalyst Activation, Propagation, Chain Transfer, Deactivation ● Active Site Structure: Key Requirements & Implications ● Co-catalysts ● Influence of Counterions, Lewis Bases, TMA ● Kinetic Profiles ● Comparison of Single-Site & Multi-Site Catalysts*
1420 – 1430	***Recap*** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day Four*

Day 5: ***Thursday, 03rd of December 2026***

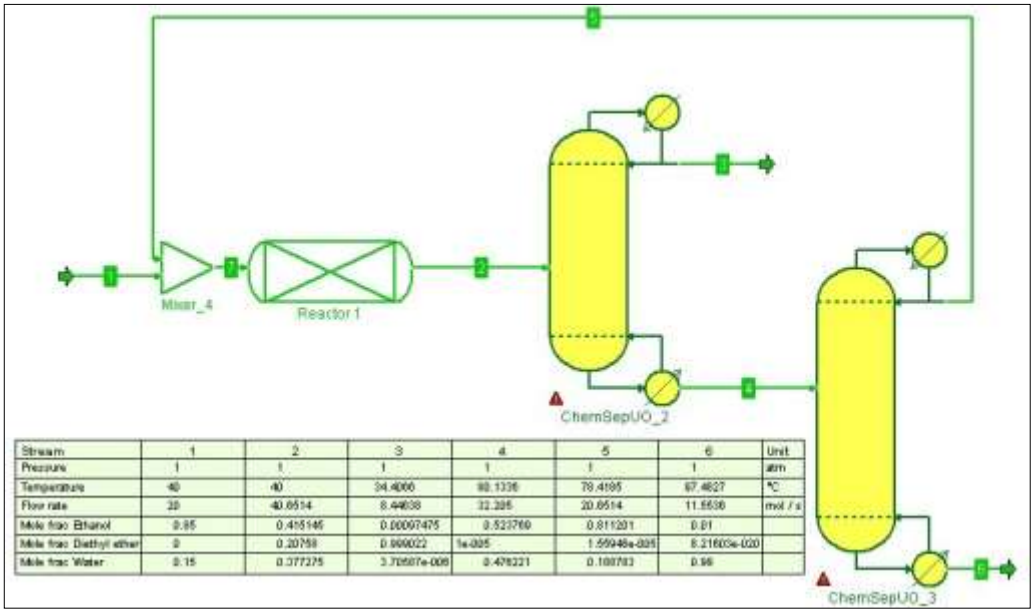
0730 – 0900	***Post Metallocene Single-Site Catalysts*** *Constrained Geometry Ti Catalysts ● Amide-Based Ti & Zr Catalysts ● FI Catalysts ● Living Olefin Polymerization ● Discrete V and Cr Catalysts ● Key Design Issues for Late Metal Catalysts ●Di-imine Ni & Pd Catalysts ● Pyridine-Bis-Imine Fe and Co Catalysts ● New Catalysts Derived from SHOP Systems*
0900 – 0915	*Break*
0915 – 1100	***Current Problems & Future Trends in Single-Site Catalysis*** *Ligand & Metallocene Synthesis: Problems & Prospects ● Cocatalysts, Activators & Anions ● Polar Monomers: Toward Functionalized Polyolefins ● Functionalized Polynorbornenes ● Ethylene-acrylate Copolymerization ● Prospects for Vinyl Halides, Vinyl Acetate & other Polar Monomers ● General Strategies for Catalyst Design & Development*
1100 – 1230	***Competitive Advances in Zeigler-Natta Technology for Polypropylene & Polyethylene*** *Advanced Zeigler-Natta Catalysis & Multiple Process Technology vs. Metallocene Revolution, Competition & Complementarity ● Stepping Out of the Box with Zeigler-Natta & Metallocene Catalyst for Propylene Based Resins*
1230 – 1245	*Break*
1245 – 1345	***Competitive Advances in Zeigler-Natta Technology for Polypropylene & Polyethylene (cont'd)*** *NovaCat T: A New Zeigler-Natta Catalyst for Polyethylene Production in Gas Phase Reactors*
1345 – 1400	***Course Conclusion*** *Using this Course Overview, the Instructor(s) will Brief Participants about the Course Topics that were Covered During the Course*
1400 – 1415	***POST-TEST***
1415 – 1430	*Presentation of Course Certificates*
1430	*Lunch & End of Course*

Simulator (Hands-on Practical Sessions)

Practical session will be organized during the course for delegates to practice the theory learnt. Delegates will be provided with an opportunity to carryout various exercises using the simulator "DWSIM software" and "ChemSep Modeling Separation Processes software".



DWSIM software



Stream	1	2	3	4	5	6	Unit
Pressure	1	1	1	1	1	1	atm
Temperature	40	40	34.4006	80.1336	78.4195	67.4627	°C
Flow rate	20	40.6514	8.44638	32.205	20.6514	11.5536	mol / s
Mole frac: Ethanol	0.85	0.415146	0.00097475	0.523769	0.811201	0.01	
Mole frac: Diethyl ether	0	0.20758	0.999022	1e-005	1.55948e-005	8.21603e-020	
Mole frac: Water	0.15	0.377275	3.70587e-006	0.476231	0.188783	0.99	

ChemSep Modeling Separation Processes software

Course Coordinator

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