

## COURSE OVERVIEW SS0392 The Essential Strategies of Leadership

### Course Title

The Essential Strategies of Leadership

### Course Reference

SS0392

### Course Duration/Credits

Five days/3.0 CEUs/30 PDHs

### Course Date/Venue



Session(s)	Date	Venue
1	June 30-July 04, 2025	Blue Sea Meeting Room, 4th floor, Blue Sea Hotel, Alimos Marina, Athens, Greece
2	September 15-19, 2025	Hampstead Meeting Room, London Marriott Hotel Regents Park, London, UK
3	November 17-21, 2025	Boardroom, NH Hotel Plaza de Armas, Seville, Spain

### Course Description



**80% of this course is practical sessions where participants will be engaged in a series of interactive small groups, class workshops and role-plays.**



This course is designed to provide participants with a detailed and up-to-date overview of The Essential Strategies of Leadership. It covers the difference between leadership and management and the importance of leadership in achieving organizational goals; the importance of self-awareness in leadership and the impact of emotional intelligence on leadership; developing self-awareness and emotional intelligence as a leader and a clear and compelling vision and mission statement; communicating the vision and mission to stakeholders and aligning actions with the organization's vision and mission; and the strategic thinking and planning.



During this interactive course, participants will learn the effective strategies and managing risks and opportunities; the effective communication strategies and building and leading effective teams; managing conflicts and foster collaboration; the decision making and problem solving; analyzing problems and developing effective solutions; the effective performance management strategies, constructive feedback and coaching the team members; the effective change management strategies and change initiatives; the importance of ethics and integrity in leadership, ethical standards and in decision making; the personal development plan; and fostering a culture of continuous learning and improvement within the organization.

### Course Objectives

Upon the successful completion of this course, each participant will be able to: -

- Apply and gain an in-depth knowledge on the essential strategies of leadership
- Discuss the difference between leadership and management and the importance of leadership in achieving organizational goals
- Explain the importance of self-awareness in leadership and the impact of emotional intelligence on leadership
- Develop self-awareness and emotional intelligence as a leader and a clear and compelling vision and mission statement
- Communicate vision and mission to stakeholders and align actions with the organization's vision and mission
- Apply strategic thinking and planning, develop and execute effective strategies and identify and manage risks and opportunities
- Carryout effective communication strategies, build and lead effective teams, manage conflicts and foster collaboration
- Employ decision making and problem solving, identify and analyze problems and develop and implement effective solutions
- Develop effective performance management strategies, provide constructive feedback and coach team members
- Apply effective change management strategies and lead and manage change initiatives
- Discuss the importance of ethics and integrity in leadership, develop and communicate ethical standards, lead by example and maintain integrity in decision making
- Develop and implement a personal development plan as well as foster a culture of continuous learning and improvement within the organization

### Exclusive Smart Training Kit - H-STK®



*Participants of this course will receive the exclusive “Haward Smart Training Kit” (H-STK®). The H-STK® consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.*

### Who Should Attend

This course provides an overview of all significant aspects and considerations of the essential strategies of leadership for managers, directors, executives, consultants, specialist and staff with various disciplines.

### Course Certificate(s)

- (1) Internationally recognized Competency Certificates and Plastic Wallet Cards will be issued to participants who completed a minimum of 80% of the total tuition hours and successfully passed the exam at the end of the course. Certificates are valid for 5 years.

**Recertification is FOC for a Lifetime.**

### Sample of Certificates

The following are samples of the certificates that will be awarded to course participants:







- (2) Official Transcript of Records will be provided to the successful delegates with the equivalent number of ANSI/IACET accredited Continuing Education Units (CEUs) earned during the course.

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**Haward Technology Middle East**  
Continuing Professional Development (HTME-CPD)

**CEU Official Transcript of Records**

**TOR Issuance Date:** 14-Nov-22  
**HTME No.** 74851  
**Participant Name:** Waleed Al Habeeb

Program Ref.	Program Title	Program Date	No. of Contact Hours	CEU's
SS0392	The Essential Strategies of Leadership	November 09-14, 2022	39	3.9

Total No. of CEU's Earned as of TOR Issuance Date **3.9**

**TRUE COPY**  
*J. Castillo*  
Jaryl Castillo  
Academic Director

Haward Technology has been approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this approval, Haward Technology has demonstrated that it complies with the ANSI/IACET 1-2013 Standard which is widely recognized as the standard of good practice internationally. As a result of their Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for programs that qualify under the ANSI/IACET 1-2013 Standard.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking Continuing Education Units (CEUs) in accordance with the rules & regulations of the International Association for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology is accredited by


BAC RSNT AWS UKAS ILM TCM IACET ACCREDITED PROVIDER Proud Provider API

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### Certificate Accreditations

Haward's certificates are accredited by the following international accreditation organizations: -

- 
British Accreditation Council (BAC)

Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. Haward's certificates are internationally recognized and accredited by the British Accreditation Council (BAC). BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

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The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units** (CEUs) in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

### **Course Instructor(s)**

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:



**Mr. Pan Kidis, MBA, BSc, is a Senior Project & Management Consultant with over 30 years of extensive experience in Project Scheduling & Cost Control, Project Planning, Scheduling & Cost Control Professional, Production Planning & Scheduling, Administration Skills, Project Management Essentials, Project Management Compliance, Strategic Planning, Mastering Contract Preparation, Contract and Risk Management, Value Engineering, Negotiation & Administration Techniques, Office Management Skills, Survey Skills, Interviewing Skills, Interpersonal Skills, Communication Skills, Negotiation Skills, Presentation Skills, Manager Skills, Supervisory & Management Skills, Counselling Skills, Leadership Skills, Office Management, Code of Conduct, Train the Trainer, Logistics & Transportation Planning Methods, Forecasting Logistics Demands, Visual Network Model, Logistics Operations, Strategic Transport Planning, Transport System, Fleet Planning, Routing & Scheduling, Transport Cost Concepts & Elements, Costing Vehicles & Trips, Tariff Fixing, Supply Chain & Operations Management, Logistics & Production Planning, Cost Reduction Techniques, Inventory Management, Business Analysis, Risk Management, Production Management, Warehouse Management, Production Planning, Material Requirement Planning, Budgeting, Production & Shop Floor Scheduling, Cost Analysis, Database Design & Implementation, Business Administration, Production Data Acquisition & Analysis, Industrial Logistics, Process Improvement, Team Leadership & Training, Textile Manufacturing, Staff Reduction, Warehouse and Shipping. Further, he is also well-versed in Cash Flow Management, Decision Making Techniques, Production & Product Inventory Control, Inventory Analysis Tools, Stock Management Techniques, Material Handling, Process Improvement & Equipment Selection, Costing & Budgeting, Wastewater Treatment Plant Monitoring & Control, Volume Tank Measurements, Data Acquisition and Energy Conservation. He is currently the Business Analyst of Diasfalis Ltd. wherein he is responsible in the design of the proposed business model and develop and evaluate new applications.**

Mr. Kidis had occupied several significant positions as the **Supply Chain Manager, Production Planning & Logistics Manager, Purchasing Office Manager, Project Manager, Assistant Dyeing Manager, Production Supervisor, Production Coordinator** and Design & Analysis Intern for various international companies such as the Hellenic Fabrics, **AKZO Chemicals Ltd.** and **EKO Refinery** and Greek Navy Force.

Mr. Kidis has a **Master's degree in Business Administration** from the **University of Kent, UK** and a **Bachelor degree in Chemical Engineering** from the **Aristotle University of Thessaloniki, Greece**. Further, he is a **Certified Instructor/Trainer**, a **Certified Internal Verifier/Assessor/Trainer** by the **Institute of Leadership & Management (ILM)** and has delivered numerous trainings, courses, workshops, seminars and conferences internationally.

### Training Methodology

This interactive training course includes the following training methodologies as a percentage of the total tuition hours: -

- 20% Lectures
- 80% Practical Exercises, Case Studies, Games, Customized Videos, Site Visits, Simulations, Role Play, Group Skill Sessions, Outdoor & Indoor Activities

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

### Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.

### Course Fee

**US\$ 8,800** per Delegate + **VAT**. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

### Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the course for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met: -

#### **Day 1**

0730 – 0800	<i>Registration &amp; Coffee</i>
0800 – 0815	<i>Welcome &amp; Introduction</i>
0815 – 0830	<b>PRE-TEST</b>
0830 – 0930	<b>Introduction to Leadership</b> <i>Definition of Leadership and its Role in Organizations • Leadership and Personal Effectiveness • The Difference Between Leadership and Management • The Importance of Leadership in Achieving Organizational Goals • Leadership Development • Core Leadership Competencies • Leadership and Change Management • How Leaders Builds Trust</i>
0930 – 0945	<i>Break</i>
0945 – 1030	<b>Self-Awareness &amp; Emotional Intelligence</b> <i>The Importance of Self-Awareness in Leadership • Emotional Intelligence and its Impact on Leadership • Developing Self-Awareness and Emotional Intelligence as a Leader</i>
1030 – 1230	<b>Vision &amp; Mission</b> <i>Developing a Clear and Compelling Vision and Mission Statement • Communicating Vision and Mission to Stakeholders • Aligning Actions with the Organization's Vision and Mission</i>
1230 – 1245	<i>Break</i>
1245 – 1420	<b>Strategic Thinking &amp; Planning</b> <i>The Importance of Strategic Thinking and Planning • Developing and Executing Effective Strategies</i>
1420 – 1430	<b>Recap</b>
1430	<i>Lunch &amp; End of Day One</i>



## Day 2

0730 – 0930	<b>Strategic Thinking &amp; Planning (cont'd)</b> <i>Identifying and Managing Risks and Opportunities</i>
0930 – 0945	Break
0945 – 1100	<b>Communication &amp; Collaboration</b> <i>Effective Communication Strategies for Leaders</i>
1100 – 1230	<b>Communication &amp; Collaboration (cont'd)</b> <i>Building and Leading Effective Teams</i>
1230 – 1245	Break
1245 – 1420	<b>Communication &amp; Collaboration (cont'd)</b> <i>Managing Conflicts and Fostering Collaboration • How Leaders uses Communication to Gain Influence &amp; Achieve Motivation</i>
1420 – 1430	<b>Recap</b>
1430	Lunch & End of Day Three

## Day 3

0730 – 0930	<b>Decision Making &amp; Problem Solving</b> <i>Effective Decision Making Strategies for Leaders • Identifying and Analyzing Problems</i>
0930 – 0945	Break
0945 – 1100	<b>Decision Making &amp; Problem Solving (cont'd)</b> <i>Developing and Implementing Effective Solutions</i>
1100 – 1230	<b>Performance Management &amp; Feedback</b> <i>The Importance of Performance Management and Feedback</i>
1230 – 1245	Break
1245 – 1420	<b>Performance Management &amp; Feedback (cont'd)</b> <i>Developing Effective Performance Management Strategies</i>
1420 – 1430	<b>Recap</b>
1430	Lunch & End of Day Four

## Day 4

0730 – 0930	<b>Performance Management &amp; Feedback (cont'd)</b> <i>Providing Constructive Feedback and Coaching to Team Members</i>
0930 – 0945	Break
0945 – 1100	<b>Change Management</b> <i>The Dynamics of Change</i>
1100 – 1230	<b>Change Management (cont'd)</b> <i>Developing Effective Change Management Strategies</i>
1230 – 1245	Break
1245 – 1420	<b>Change Management (cont'd)</b> <i>Leading and Managing Change Initiatives</i>
1420 – 1430	<b>Recap</b>
1430	Lunch & End of Day Five

## Day 5

0730 – 0930	<b>Ethics &amp; Integrity</b> <i>The Importance of Ethics and Integrity in Leadership</i>
0930 – 0945	Break
0945 – 1100	<b>Ethics &amp; Integrity (cont'd)</b> <i>Developing and Communicating Ethical Standards • Leading by Example and Maintaining Integrity in Decision Making</i>



1100 – 1230	<b>Continuous Learning &amp; Improvement</b> <i>The Importance of Continuous Learning and Improvement as a Leader • Developing and Implementing a Personal Development Plan</i>
1230 – 1245	<i>Break</i>
1245 – 1300	<b>Continuous Learning &amp; Improvement (cont'd)</b> <i>Fostering a Culture of Continuous Learning and Improvement Within the Organization</i>
1300 – 1315	<b>Course Conclusion</b>
1315 – 1415	<b>COMPETENCY EXAM</b>
1415 – 1430	<i>Presentation of Course Certificates</i>
1430	<i>Lunch &amp; End of Course</i>

### **Practical Sessions**

80% of this highly-interactive course is practical sessions. Theory learnt (20%) will be applied using various role-plays, case studies and practical sessions.



### **Course Coordinator**

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