

COURSE OVERVIEW FM0665 Financial Accounting and Reporting

Course Title

Financial Accounting and Reporting

Course Date/Venue

Session 1: May 18-22, 2025/Tamra Meeting Room, Al Bandar Rotana Creek, Dubai, UAE

Session 2: November 09-13, 2025/Meeting Plus 9, City Centre Rotana, Doha, Qatar

Course Reference

FM0665

Course Duration/Credits

Five days/3.0 CEUs/30 PDHs



Course Description



This practical and highly-interactive course includes real-life case studies and exercises where participants will be engaged in a series of interactive small groups and class workshops.



This course is designed to provide delegates with a detailed and up-to-date overview of financial accounting and reporting. It covers the business context and key principles, purpose of financial accounting and reporting, key principles in corporate governance and building a winning business model; the key concepts in financial accounting, structure of financial accounting systems, fundamentals of financial reporting and creative accounting, scandals and fraud; and the statement of financial position and income statement, the IASB conceptual framework, statement of financial position including purpose structure and presentation, tangible and intangible assets and financial assets and liabilities.



Further, the course will also discuss the inventories, statement of changes in equity including purpose structure and presentation, income statement with purpose structure and presentation and revenue recognition principles; and the statement of cash flows and group reporting, statement of cash flows including purpose structure and presentation, understanding business cash flow drivers, equity capital and debt capital; leases, optimizing working capital, cash flow forecasting techniques and group accounts with purpose structure and presentation.

During this interactive course, participants will learn the financial reports covering fundamentals of analyzing financial reports, the shareholder value concept and measuring and managing profitability; the measuring and managing liquidity, the effect of gearing on risk and shareholder value, predicting corporate distress and failure, forecasting financial performance and financial position; and design and present effective financial reports including the limitations of financial reports, designing effective internal business report, incorporating excel graphics in internal reports, developing and using business dashboards, making effective financial presentations, developments in integrated reporting and integrated reports: purpose, structure and presentation.

Course Objectives

Upon the successful completion of this course, each participant will be able to:-

- Apply and gain a comprehensive knowledge on financial accounting and reporting
- Define business context and key principles, purpose of financial accounting & reporting, key principles in corporate governance and building a winning business model
- Identify key concepts in financial accounting, structure of financial accounting systems, fundamentals of financial reporting and creative accounting, scandals and fraud
- Carryout the statement of financial position & income statement, the IASB conceptual framework, statement of financial position including purpose structure and presentation, tangible and intangible assets and financial assets and liabilities
- Describe inventories, statement of changes in equity including purpose structure and presentation, income statement with purpose structure and presentation and revenue recognition principles
- Describe the statement of cash flows and group reporting, statement of cash flows: purpose structure and presentation, understanding business cash flow drivers, equity capital and debt capital
- Explain leases, optimizing working capital, cash flow forecasting techniques and group accounts with purpose structure and presentation
- Analysis and interpret financial reports covering fundamentals of analyzing financial reports, the shareholder value concept and measuring and managing profitability
- Discuss measuring and managing liquidity, the effect of gearing on risk and shareholder value, predicting corporate distress and failure, forecasting financial performance and financial position
- Design and present effective financial reports including the limitations of financial reports, designing effective internal business report, incorporating excel graphics in internal reports, developing and using business dashboards, making effective financial presentations, developments in integrated reporting (IR) and integrated reports: purpose, structure and presentation

Exclusive Smart Training Kit - H-STK®



Participants of this course will receive the exclusive “Haward Smart Training Kit” (**H-STK®**). The **H-STK®** consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.

Who Should Attend

This course provides an overview of all significant aspects and considerations of financial accounting and reporting for financial accounting team members, financial planning and budgeting professionals, strategic planning and head office team members, corporate communication and investor relations professionals, investment analysts and advisers.

Training Methodology

All our Courses are including **Hands-on Practical Sessions** using equipment, State-of-the-Art Simulators, Drawings, Case Studies, Videos and Exercises. The courses include the following training methodologies as a percentage of the total tuition hours:-

- 30% Lectures
- 20% Practical Workshops & Work Presentations
- 30% Hands-on Practical Exercises & Case Studies
- 20% Simulators (Hardware & Software) & Videos

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

Course Fee

Dubai	US\$ 5,500 per Delegate + VAT . This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.
Doha	US\$ 6,000 per Delegate. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.

Course Certificate(s)

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.

Certificate Accreditations

Certificates are accredited by the following international accreditation organizations: -

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British Accreditation Council (BAC)

Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

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The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units** (CEUs) in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:



Mr. Mike Taylor, PhD (on-going), MScLI, MBA, MBL, BSc, HDE, is a **Senior Finance & Management Consultant** with over **25 years** of experience in **Power & Water Utilities, Other Energy Sectors** and **Financial** industries. His expertise lies extensively in the areas of **Finance Budgeting, Budgeting, Forecasting & Planning, Budgeting** and **Cost Control, Finance & Budgeting Process & Procedures, Effective Budgeting & Cost Control, Project Financial Data, Financial Indicators, Financial Leverage, Discounted Cash Flows, Economic Cost Analysis, Equity Profitability Analysis, Financial Modelling & Forecasting, Financial Analysis Techniques, Financial Data Analysis Concepts & Process, Credit Analysis,**

Financial & Accounting Management, Financial Planning Techniques, Vendor Invoice Processing & Management, Evaluating Cost & Revenue, Budgeting & Cost Control and Marketing Management, Project Quality Management, Quality Control & Site Inspection, Project Quality Plan, Construction Quality Management, Material Management & Project Turnover, Project Risk Management, Risk Identification Tools & Techniques, Project Life Cycle, Project Stakeholder & Governance, Project Management Processes, Project Integration Management, Project Management Plan, Project Work Monitoring & Control, Project Scope Management, Project Time Management, Project Cost Management, Project Quality Management, Quality Assurance, Project Human Resource Management, Project Communications Management, Project Planning, Scheduling & Cost Control Professional, Project Scheduling & Cost Control, Facilitation & Leadership Skills, Coaching, Human Resource Development, Psychometric Testing, Career Development & Competence, Succession Planning, Self-Development & Empowerment, Personal Learning Needs Identification, Data Quality Control, Data Quality Assessment, Data Quality Planning, Data Quality Strategy Management, Customer Management. Further, he is also well-versed in. **Leadership Skills, Presentation Skills, Negotiation Skills, Decision Making Skills, Communication Skills, Emotional Intelligence, Performance Management, Contract Management, Quality Management, Commercial Strategy, Project Management, Risk Management, Leadership & Business Management, Human Resource Management, Planning, Budgeting & Cost Control, Business Development, Innovation, Sales Strategy and Knowledge & Intangible Asset Assessment Design.** Mr. Taylor is the **Founder & CEO** of Mitakon Innovation Pty Ltd wherein he is responsible for the development of Executives & Senior Managers specializing in innovation, knowledge management and commercial negotiation as well as authored, implemented and executed a global 21st century facilitation and leadership methodology.

During his career life, Mr. Taylor has gained his practical and field experience through his various significant positions and dedication as the **Knowledge-Solutions Service Provider, Founder-Principal/CIO, Subject Matter Expert, Consulting Partner, Executive/Management Development Facilitator, Multinational/Corporate Senior Management Consultant, Senior Quality & Finance Management Consultant, Executive Management Development/Facilitator, Business Consultant/Facilitator, Business & Quality Consultant/Coach, Client Director, Administration Manager, Quality Manager, International Sales & Business Development Executive, Regional Sales Manager, National Key Accounts Manager, Commercial Sales & Marketing Consultant, Admin Assistant, Sales & Marketing Representative, Key Note Speaker, Lecturer and Instructor/Trainer** for various international companies such as the Highland Group (Business Consulting), **Anglo American, BHP Billiton, Rio Tinto, DI Management Solutions (BPO), Master Deal Making Institute (MDMI), RMG/Contact Media & Communications, Paul Dinsdale Properties (PDP), Giant Leap Architects, Wise Capital Investments (HOD), Evolution® Advertising, Collaborative Xchange, Leatt Corporation, Dentsply SA, FMCG/Binzagr Company, Unilever, Kellogg's, BAT, Hershey's, CORO, Lilly Direct/Lennon Generics and Bausch & Lomb.**

Mr. Taylor has **Master's** degree in **Leadership & Innovation, Business Administration** and **Business Leadership** as well as a **Bachelor** degree in **Physical Education** and pursuing **PhD** in **Global Governance & Energy Policy**. Further, he is a **Certified Instructor/Trainer, Certified Internal Verifier/Trainer/Assessor** by the **Institute of Leadership & Management (ILM)** and a member of Incremental Advantage, Da Vinci Institute, Black Management Forum, Institute of Directors (IOD), World Future Society (WFS), Social Science Research Network, University of Kwazulu Natal (Alumnus), Anthropology & Archaeology Research Network and National Research Foundation (NRF). He has further delivered numerous trainings, courses, workshops, seminars and conferences globally.

Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the course for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

Day 1

0730 – 0800	<i>Registration & Coffee</i>
0800 – 0815	<i>Welcome & Introduction</i>
0815 – 0830	PRE-TEST
0830 – 0930	<i>Financial Accounting & Reporting – Business Context & Key Principles</i> <i>Purpose of Financial Accounting & Reporting • Key Principles in Corporate Governance</i>
0930 – 0945	<i>Break</i>
0945 – 1100	<i>Financial Accounting & Reporting – Business Context & Key Principles (cont'd)</i> <i>Building a Winning Business Model</i>
1100 – 1200	<i>Financial Accounting & Reporting – Business Context & Key Principles (cont'd)</i> <i>Key Concepts in Financial Accounting • Structure of Financial Accounting Systems</i>
1200 – 1215	<i>Break</i>
1215 – 1420	<i>Financial Accounting & Reporting – Business Context & Key Principles (cont'd)</i> <i>Fundamentals of Financial Reporting • Creative Accounting, Scandals & Fraud</i>
1420 – 1430	Recap
1430	<i>Lunch & End of Day One</i>

Day 2

0730 – 0930	<i>The Statement of Financial Position & Income Statement</i> <i>The IASB Conceptual Framework • Statement of Financial Position: Purpose Structure & Presentation</i>
0930 – 0945	<i>Break</i>
0945 – 1100	<i>The Statement of Financial Position & Income Statement (cont'd)</i> <i>Tangible & Intangible Assets • Financial Assets & Liabilities</i>
1100 – 1230	<i>The Statement of Financial Position & Income Statement (cont'd)</i> <i>Inventories • Statement of Changes in Equity: Purpose Structure & Presentation</i>
1230 – 1245	<i>Break</i>
1245 – 1420	<i>The Statement of Financial Position & Income Statement (cont'd)</i> <i>Income Statement: Purpose Structure & Presentation • Revenue Recognition Principles</i>
1420 – 1430	Recap
1430	<i>Lunch & End of Day Two</i>

Day 3

0730 – 0930	The Statement of Cash Flows & Group Reporting Statement Of Cash Flows: Purpose Structure & Presentation • Understanding Business Cash Flow Drivers
0930 – 0945	Break
0945 – 1100	The Statement of Cash Flows & Group Reporting (cont'd) Equity Capital & Debt Capital
1100 – 1230	The Statement of Cash Flows & Group Reporting (cont'd) Leases • Optimising Working Capital • Cash Flow Forecasting Techniques
1230 – 1245	Break
1245 – 1420	The Statement of Cash Flows & Group Reporting (cont'd) Group Accounts: Purpose Structure & Presentation
1420 – 1430	Recap
1430	Lunch & End of Day Three

Day 4

0730 – 0930	Analysis & Interpretation of Financial Reports Fundamentals of Analysing Financial Reports • The Shareholder Value Concept
0930 – 0945	Break
0945 – 1100	Analysis & Interpretation of Financial Reports (cont'd) Measuring & Managing Profitability
1100 – 1230	Analysis & Interpretation of Financial Reports (cont'd) Measuring & Managing Liquidity • The Effect of Gearing on Risk & Shareholder Value
1230 – 1245	Break
1245 – 1420	Analysis & Interpretation of Financial Reports (cont'd) Predicting Corporate Distress & Failure • Forecasting Financial Performance & Financial Position
1420 – 1430	Recap
1430	Lunch & End of Day Four

Day 5

0730 – 0930	Designing & Presenting Effective Financial Reports The Limitations of Financial Reports • Designing Effective Internal Business Reports
0930 – 0945	Break
0945 – 1100	Designing & Presenting Effective Financial Reports (cont'd) Incorporating Excel Graphics in Internal Reports • Developing & Using Business Dashboards
1100 – 1230	Designing & Presenting Effective Financial Reports (cont'd) Making Effective Financial Presentations • Developments in Integrated Reporting (IR)
1230 – 1245	Break
1245 – 1345	Designing & Presenting Effective Financial Reports (cont'd) Integrated Reports: Purpose, Structure & Presentation
1345 – 1400	Course Conclusion
1400 – 1415	POST-TEST
1415 – 1430	Presentation of Course Certificates
1430	Lunch & End of Course

Practical Sessions

This practical and highly-interactive course includes real-life case studies and exercises:-



Course Coordinator

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