COURSE OVERVIEW SS0406
AI in Digital Leadership - Leadership Strategies for
AI-Driven Organizations

Course Title
AI in Digital Leadership - Leadership Strategies for AI-Driven Organizations

Course Date/Venue
Session 1: May 18-22, 2025/Tamra Meeting Room, Al Bandar Rotana Creek, Dubai, UAE

Session 2: October 20-24, 2025/Glasshouse Meeting Room, Grand Millennium Al Wahda Hotel, Abu Dhabi, UAE

Course Reference
SS0406

Course Duration/Credits
Five days/3.0 CEUs/30PDHs

Course Description

80% of this course is practical sessions where participants will be engaged in a series of interactive small groups, class workshops and role-plays.

This course is designed to provide participants with a detailed and up-to-date overview of AI in Digital Leadership - Leadership Strategies for AI-Driven Organizations. It covers the key differences between traditional and AI-driven leadership as well as AI's role in business strategy and decision-making; the AI technologies in leadership and its influence on corporate strategy; the AI and organizational culture transformation and AI-driven decision-making for leaders; how AI improves operational efficiency; and the use of AI in risk management, crisis handling, change management, AI resistance and cross-functional AI teams.

Further, the course will also discuss the role of AI in customer-centric leadership and AI for demand forecasting in sales, marketing automation, customer insights and social media strategies; the impact of AI on the future of work and the leadership strategies for AI-driven organizations, leadership strategies for AI-driven organizations, AI-powered talent management and HR and AI-driven decision making in human capital management; the ethical AI leadership and governance; the AI for strategic planning and competitive intelligence; and the AI-driven risk management and compliance.
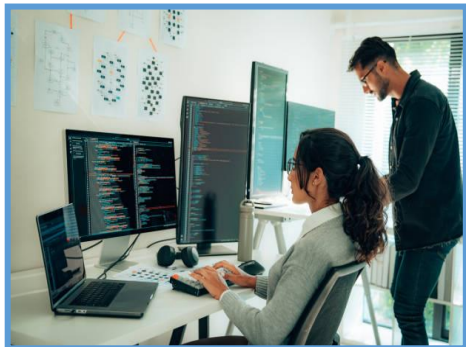
During this interactive course, participants will learn the AI and digital transformation leadership, AI in financial leadership, forecasting, crisis leadership and decision support; the future of AI in business leadership and its role in future decision-making; the AI in environmental, social and governance (ESG) strategy, sustainable business operations and carbon footprint reduction; and the blockchain integration, quantum computing, edge computing and future investment strategies for AI-powered organizations.

Course Objectives

Upon the successful completion of the course, each participant will be able to:-

- Apply and gain a good working knowledge on artificial intelligence in digital leadership

- Discuss the key differences between traditional and AI-driven leadership and AI's role in business strategy and decision-making

- Identify AI technologies in leadership and its influence on corporate strategy

- Carryout AI and organizational culture transformation and AI-driven decision-making for leaders

- Explain how AI improves operational efficiency and use AI in risk management and crisis handling to improve business forecasting

- Apply change management, overcome AI resistance and build cross-functional AI teams

- Discuss the role of AI in customer-centric leadership and apply AI for demand forecasting in sales, marketing automation, customer insights and social media strategies

- Recognize the impact of AI on the future of work and apply leadership strategies for AI-driven organizations, leadership strategies for AI-driven organizations, AI-powered talent management and HR and AI-driven decision making in human capital management

- Carryout ethical AI leadership and governance, AI for strategic planning and competitive intelligence and AI-driven risk management and compliance

- Employ AI and digital transformation leadership, AI in financial leadership, forecasting, crisis leadership and decision support

- Discuss the future of AI in business leadership and its role in future decision-making

- Apply AI in environmental, social and governance (ESG) strategy, sustainable business operations and carbon footprint reduction

- Carryout blockchain integration, quantum computing, edge computing and future investment strategies for AI-powered organizations

Exclusive Smart Training Kit - H-STK®

*Participants of this course will receive the exclusive "Haward Smart Training Kit" (H-STK®). The H-STK® consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.*

Who Should Attend

This course provides an overview of all significant aspects and considerations of AI in digital leadership - leadership strategies for AI-driven organizations for senior executives and business leaders, digital transformation leaders, department heads and functional leaders, project managers and program managers, innovation and strategy professionals, IT and data science leaders and those who want to leverage AI to drive organizational success.

Course Certificate(s)

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.

Certificate Accreditations

Certificates are accredited by the following international accreditation organizations:

- **BAC** British Accreditation Council (BAC)

  Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

- **ACCREDITED IACET PROVIDER** The International Accreditors for Continuing Education and Training (IACET - USA)

  Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

  Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units** (CEUs) in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

  Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:

Dr. Chris Le Roux, PhD, MSc, BSc, PMI-PMP, PMI-CAPM is a **Senior Project & Management Consultant** with over **45 years** of teaching, training and industrial experience. His expertise lies extensively in the areas of **Project & Contracts** Management Skills, **Project & Construction** Management, **Project** Planning, Scheduling & Control, **Project** Management, Project Delivery & Governance Framework, **Project** Management Practices, **Project** Management Disciplines, **Project Risk** Management, **Risk** Identification Tools & Techniques, **Project** Life Cycle, **Project Stakeholder** & Governance, **Project Management** Processes, **Project Integration** Management, **Project** Management Plan, **Project Work** Monitoring & Control, **Project Scope** Management, **Project Time** Management, **Project Cost** Management, **Project Quality** Management, **Quality** Assurance, **Project Human Resource** Management, **Project Communications** Management, **Contract** Management, **Tender** Development, **Contract** Standards & Laws, **Dispute Resolution** & **Risk** Identification, Myers-Briggs Type Indicator (**MBTI**), **Organization** Development Consultation, Advanced Debriefing of **Emotional** Trauma, **Interpersonal Motivation**, **Model Based Interviewing**, **Leadership Orientation** Programme, **Coaching & Motivation**, **Creative Thinking & Problem-Solving** Techniques, **Emotional Intelligence**, **Presentation** Skills, **Communication & Interpersonal** Skills, Effective **Communication & Influencing** Skills, Effective **Business Writing Skills**, **Writing** Business Documents, **Business Writing** (Memo & Report Writing), **Leadership & Team Building**, Psychology of **Leadership**, **Interpersonal Skills & Teamwork**, **Coaching & Mentoring**, **Innovation & Creativity**, **Office Management & Administration** Skills, Controlling Your **Time & Managing Stress**, **Crisis** Management, Strategic **Human Resources** Management, **Change** Management, **Negotiation** Skills, **Strategic Planning**, **Risk** Analysis & Risk Management, Global Diverse & Virtual Teams Operation, Exceeding **Customer** Expectations, **Corporate Governance** Best Practice, **Business Performance** Management & Improvement, Building Environment of **Trust & Commitment**, **Win-Win Negotiation** Strategies, **Quality Improvement & Resource** Optimization, Neuro Linguistic Programming (**NLP**), **Personal Resilience** Developing, Effective Role Modelling & Development, Managing Dynamic Work Environments, Organizational Development, **Career** Management, Situation & Behaviour Analysis, Interpersonal **Motivation** Skills, **Inventory** Management and **Financial** Administration. Further, he is also well-versed in Water Supply System Security, Vulnerability & Terrorism, Integrated Security Systems, Incident Threat Characterization & Analysis, Physical Security Systems, Security Crisis, Security Emergency Plan, Command & Control System, Preventive Actions and Situation Analysis. He was the **Psychologist** & **Project Manager** wherein he was responsible in the project management and private psychology practices.

During his career life, Dr. Le Roux has gained his academic and field experience through his various significant positions and dedication as the **Director**, **Medico Legal Assessor Psychologist**, **Training & Development General Manager**, **Project Manager**, **Account Manager**, **Commercial Sales Manager**, **Manager**, **Sales Engineer**, **Project Specialist**, **Psychology Practitioner**, **Senior HR Consultant**, **Senior Lecturer**, **Senior Consultant/Trainer**, **Business Consultant**, **Assistant Chief Education Specialist**, **ASI Coordinator**, **Part-time Lecturer/Trainer**, **PMP & Scrum Trainer**, **Assessor & Moderator**, **Team Leader**, **Departmental Head**, **Technical Instructor/Qualifying Technician**, **Apprentice Electrician: Signals** and **Part-Time Electrician** from various companies and universities such as the South African Railway (SAR), Department of Education & Culture, **ESKOM**, Logistic Technologies (Pty. Ltd), Human Development: Consulting Psychologies (HDCP) & IFS, Mincon, Eagle Support Africa, Sprout Consulting, UKZN, Grey Campus, Classis Seminars, CBM Training, just to name a few.

Dr. Le Roux has a **PhD** in **Commerce Major** in **Leadership** in **Performance & Change**, a **Master's** degree in **Human Resource Management**, a **Bachelor's** degree (with Honours) in **Industrial Psychology**, a National Higher Diploma and a National Technical Diploma in **Electrical & Mechanical Engineering**. Further, he is a **Certified Project Management Professional** (**PMI-PMP**), a **Certified Associate** in **Project Management** (**PMI-CAPM**), a **Certified Scrum Master Trainer** by the VMEdu, a **Certified Instructor/Trainer** and a **Certified Internal Verifier/Assessor/Trainer** by the **Institute of Leadership & Management** (**ILM**). Moreover, he is a **Registered Industrial Psychologist** by the Health Professions Council of South Africa (HPCSA), a **Registered Educator** by the South African Council for Educators (SACE) and a **Registered Facilitator**, **Assessor & Moderator** with Education, Training and Development Practices (ETDP) SETA. He has further delivered numerous trainings, courses, seminars, conferences and workshops globally.

Training Methodology

This interactive training course includes the following training methodologies as a percentage of the total tuition hours:-

20%   Lectures
80%   Practical Exercises, Case Studies, Games, Customized Videos, Site Visits, Simulations, Role Play, Group Skill Sessions, Outdoor & Indoor Activities

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

Course Fee

US$ 5,500 per Delegate + **VAT**. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.

Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the course for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

Day 1

0730 – 0800	*Registration & Coffee*
0800 – 0815	*Welcome & Introduction*
0815 – 0830	***PRE-TEST***
0830 – 0900	***Introduction to AI-Driven Leadership*** *The Shift to AI-Powered Leadership in the Digital Age • Key Differences Between Traditional and AI-Driven Leadership • AI's Role in Business Strategy and Decision-Making • Leadership Skills Required for AI-Driven Organizations*
0900 - 0930	***Understanding AI Technologies in Leadership*** *Overview of AI Technologies (Machine Learning, NLP, Computer Vision, RPA) • The Impact of AI on Leadership Decision-Making • AI-Powered Data Analytics for Leaders • How AI Enhances Business Intelligence*
0930 – 0945	*Break*
0945 – 1100	***AI's Influence on Corporate Strategy*** *AI's Role in Business Model Innovation • How AI Reshapes Competitive Advantage • AI-Driven Market and Consumer Insights • Aligning AI with Organizational Goals*
1100 – 1230	***AI & Organizational Culture Transformation*** *Building a Culture of AI Innovation • Overcoming Resistance to AI Adoption • AI Literacy for Leadership and Employees • The Role of AI in Driving Agility and Adaptability*
1230 – 1245	*Break*

1245 - 1330	**AI-Driven Decision-Making for Leaders** *Data-Driven versus Intuition-Based Decision-Making • The Role of AI in Predictive and Prescriptive Analytics • Real-Time Decision Support Systems • Bias and Ethical Considerations in AI Decision-Making*
1330 - 1420	**Hands-on: AI Readiness Assessment for Leaders** *Evaluating AI Maturity in an Organization • Identifying AI Use Cases in Leadership Functions • Setting AI-Driven Key Performance Indicators (KPIs) • Creating a Roadmap for AI Leadership Implementation*
1420 – 1430	**Recap** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day One*

Day 2

0730 – 0830	**AI as a Catalyst for Business Transformation** *The Digital Disruption: AI's Role in Transformation • AI and the Future of Digital Business Models • How AI Improves Operational Efficiency • Leveraging AI for Product and Service Innovation*
0830 – 0930	**AI in Leadership Decision Support** *AI-Powered Executive Decision Systems • Real-Time Data Analysis for Strategic Planning • AI in Risk Management and Crisis Handling • Using AI to Improve Business Forecasting*
0930 – 0945	*Break*
0945 – 1100	**AI in Organizational Change Management** *Change Management in AI-Powered Organizations • How Leaders Can Drive AI Adoption Among Employees • Strategies for Overcoming AI Resistance • Building Cross-Functional AI Teams*
1100 – 1230	**The Role of AI in Customer-Centric Leadership** *How AI Enhances Customer Experience and Engagement • AI-Powered Personalization Strategies • AI in Customer Service (Chatbots, Sentiment Analysis) • AI-Driven Brand and Market Positioning*
1230 – 1245	*Break*
1245 – 1330	**AI-Powered Digital Marketing & Sales Leadership** *AI for Demand Forecasting in Sales • AI in Marketing Automation and Customer Insights • AI-Driven Social Media Strategies • Case Studies of AI-Powered Marketing Leadership*
1330 - 1420	**Hands-on: Developing an AI Strategy for Business Transformation** *Identifying Key AI Opportunities in Business Operations • Aligning AI Implementation with Business Goals • Setting Up AI-Based Leadership Performance Metrics • Mapping AI Capabilities to Organizational Growth*
1420 – 1430	**Recap** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day Two*

Day 3

0730 – 0830	**AI's Impact on the Future of Work** *How AI is Redefining Job Roles and Workflows • The Human-AI Collaboration Model in Organizations • AI for Workforce Productivity and Task Automation • Strategies for Upskilling and Reskilling Employees for AI*
0830 – 0930	**Leadership Strategies for AI-Driven Organizations** *Defining AI Leadership Competencies • Leading with Data and AI-Driven Insights • Fostering an AI-Ready Workforce • AI Leadership Frameworks for Business Growth*
0930 – 0945	*Break*
0945 -1100	**AI-Powered Talent Management & HR** *AI in Recruitment and Talent Acquisition • AI for Employee Engagement and Retention • AI-Powered Performance Management Systems • Ethical Considerations in AI-Driven HR*
1100 - 1230	**AI-Driven Decision Making in Human Capital Management** *AI for Workforce Planning and Optimization • Predictive Analytics for Employee Turnover Reduction • AI in Leadership Succession Planning • AI for Employee Learning & Development*
1230 – 1245	*Break*
1245 – 1330	**Ethical AI Leadership & Governance** *AI Governance Frameworks for Organizations • Ethical AI Implementation in Business Decision-Making • Addressing AI Bias and Fairness in Leadership • Regulatory Compliance and AI Risk Mitigation*
1330 - 1420	**Hands-on: AI-Powered Leadership Case Studies** *AI-Driven HR Optimization: Case Study • AI in Digital Workplace Collaboration: Case Study • AI-Powered Workforce Analytics: Case Study • Real-World AI Leadership Challenges and Solutions*
1420 – 1430	**Recap** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day Three*

Day 4

0730 – 0830	**AI for Strategic Planning & Competitive Intelligence** *How AI Supports Competitive Intelligence • AI in Strategic Market Research and Analysis • AI for Real-Time Decision-Making • AI for Financial Planning and Business Growth Strategies*
0830 - 0930	**AI-Driven Risk Management & Compliance** *AI for Fraud Detection and Cybersecurity • AI in Regulatory Compliance and Governance • AI-Powered Business Continuity Planning • Case Studies in AI for Risk Mitigation*
0930 – 0945	*Break*
0945 – 1100	**AI & Digital Transformation Leadership** *AI as a Key Driver of Digital Transformation • Leading AI Adoption Across Departments • The Role of AI in Business Agility and Innovation • AI-Powered Strategic Business Growth*
1100 – 1230	**AI in Financial Leadership & Forecasting** *AI in Budgeting and Financial Risk Assessment • AI for Real-Time Revenue Prediction • AI in Supply Chain and Cost Optimization • AI-Powered Investment Decision-Making*

| 1230 - 1245	Break
1245 – 1330	**AI in Crisis Leadership & Decision Support** *AI for Managing Business Disruptions • AI for Predictive Risk Analytics • AI-Powered Contingency Planning • Crisis Management in AI-Driven Enterprises*
1330 - 1420	**Hands-on: AI-Driven Strategic Planning Exercise** *Using AI for Business Intelligence Reports • Applying AI for Financial Forecasting • AI-Powered Scenario Planning for Business Leaders • AI in Strategic Risk Management Simulation*
1420 – 1430	**Recap** *Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow*
1430	*Lunch & End of Day Four*

Day 5

0730 – 0830	**The Future of AI-Driven Leadership** *AI and the Future of Business Leadership • How AI Will Shape Global Leadership Trends • The Role of AI in Future Decision-Making • Preparing for the Next Generation of AI-Powered Enterprises*
0830 - 0930	**AI & Sustainability Leadership** *AI in Environmental, Social and Governance (ESG) Strategy • AI for Sustainable Business Operations • AI-Powered Carbon Footprint Reduction • The Role of AI in Circular Economy Models*
0930 – 0945	Break
0945 – 1100	**AI & the Future of Digital Transformation** *AI and Industry 4.0: Smart Manufacturing and Automation • AI-Powered Digital Twins and IoT Integration • AI in Smart Cities and Urban Development • AI's Role in Future Business Innovations*
1100 – 1230	**AI Leadership in Emerging Technologies** *AI and Blockchain Integration • AI in Quantum Computing and Edge Computing • The Intersection of AI and 5G Technologies • Future Investment Strategies for AI-Powered Organizations*
1230 - 1245	Break
1245 - 1345	**Final Leadership Strategy & AI Implementation Roadmap** *Developing a Long-Term AI Strategy for Leadership • Measuring AI's Impact on Business Performance • Best Practices for Leading AI Teams Successfully • AI Leadership Toolkit for the Future*
1345 – 1400	**Course Conclusion** *Using this Course Overview, the Instructor(s) will Brief Participants about the Course Topics that were Covered During the Course*
1400 – 1415	**POST-TEST**
1415 – 1430	*Presentation of Course Certificates*
1430	*Lunch & End of Course*

Practical Sessions

80% of this highly-interactive course is practical sessions. Theory learnt (20%) will be applied using various role-plays, case studies and practical sessions.
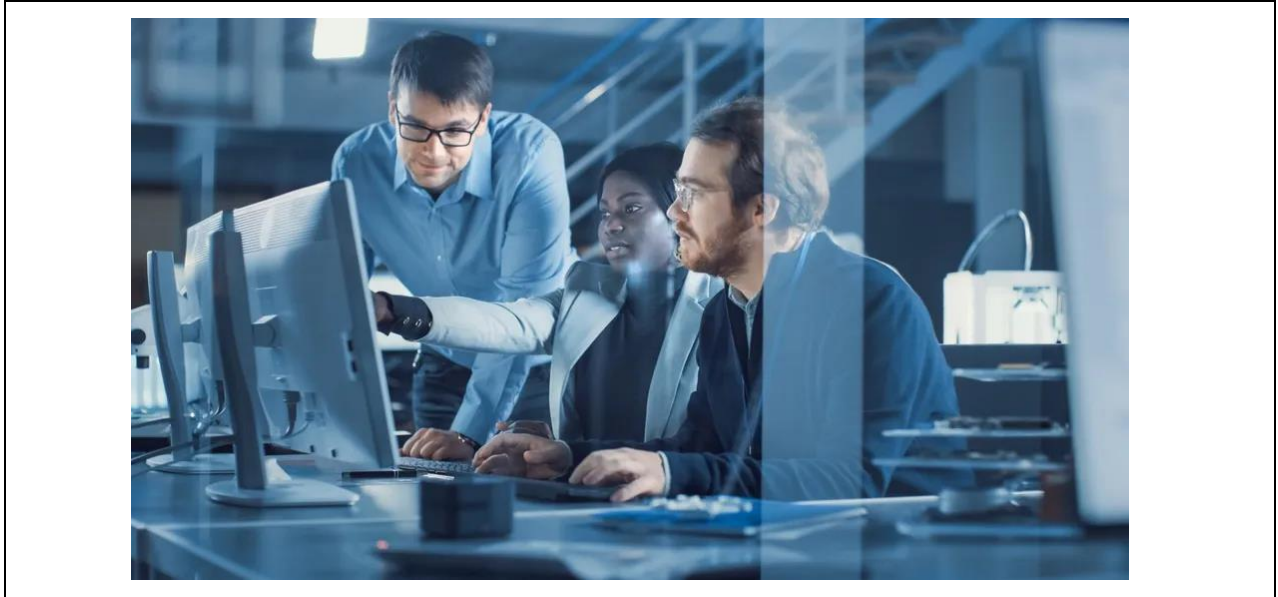
Course Coordinator

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