Haward Technology Middle East

COURSE OVERVIEW LM0010
Logistics & Supply Chain Management

Course Title
Logistics & Supply Chain Management

Course Date/Venue
February 02-06, 2025/Business Meeting, Crowne Plaza Al Khobar, Al Khobar, KSA

Course Reference
LM0010

Course Duration/Credits
Five days/3.0 CEUs/30 PDHs

Course Description

This practical and highly-interactive course includes various practical sessions and exercises. Theory learnt will be applied using our state-of-the-art simulators.

This course follows an integrated approach towards logistics in the supply chain and encourages delegates to collaborate with other members of a supply chain to achieve lowest total logistics costs and to gain a competitive advantage in the market.

The course will enable delegates to make rational decisions with regard to the movement and positioning of inventory in the supply chain with due consideration of customer requirements and supply chain efficiency.

During this interactive course, participants will learn the integrated management approach towards logistics in the supply chain; the profitable customers in the supply chain; the optimum customer service strategies from a logistics viewpoint; the effective channel strategy (selecting distribution channels); the optimum inventory levels using basic methods; the inventories through proper logistics requirement planning in the supply chain; the appropriate transport arrangements with due consideration of product and market characteristics and of transport costs; the role of warehousing, materials handling and packaging in logistics; and the optimum design of a supply chain network (number and location of depots/warehouses).

Course Objectives

Upon the successful completion of this course, each participant will be able to: -

- Apply and gain knowledge on supply chain logistics management

- Follow an integrated management approach towards logistics in the supply chain

- Identify profitable customers in the supply chain to decide which customers should be rendered a basic service, zero defect service or value added service

- Implement optimum customer service strategies from a logistics viewpoint

- Develop an effective channel strategy (selecting distribution channels)

- Set optimum inventory levels using basic methods

- Optimize inventories through proper logistics requirement planning in the supply chain

- Make appropriate transport arrangements with due consideration of product and market characteristics and of transport costs

- Explain the role of warehousing, materials handling and packaging in logistics

- Contribute towards optimum design of a supply chain network (number and location of depots/warehouses)

Exclusive Smart Training Kit - H-STK®

*Participants of this course will receive the exclusive "Haward Smart Training Kit" (**H-STK**®). The **H-STK**® consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.*

Who Should Attend

This course provides an overview of all significant aspects and considerations of supply chain logistics management for senior and middle management including senior inventory officers who are involved in supply chain management or logistics functions. Managers and engineers on all levels of participating companies in a supply chain (manufacturers, distributors, wholesalers, retailers and logistics service providers) will benefit from this course. In particular, people involved in purchasing, operations, warehousing, inventories, transport and total supply chain management will find this course valuable.

Course Fee

US$ 5,500 per Delegate + **VAT**. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking.

Course Certificate(s)

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.

Certificate Accreditations

Certificates are accredited by the following international accreditation organizations: -

- The International Accreditors for Continuing Education and Training (IACET - USA)

  Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

  Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units** (CEUs) in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

  Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

- British Accreditation Council (BAC)

  Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:

Mr. Mike Taylor, PhD (on-going), MScLI, MBA, MBL, BSc, HDE, is a **Senior Management Consultant** with over **25 years** of extensive experience in the areas of **Data Quality Control**, **Data Quality Assessment**, **Data Quality Planning**, **Data Quality Strategy Management**, **Data Modelling**, **Root Cause Analysis & Solution Development**, **Project Planning, Scheduling & Cost Control Professional**, **Project Scheduling & Cost Control**, **Facilitation & Leadership** Skills, **Coaching**, **Human Resource** Development, **Psychometric** Testing, **Career Development** & Competence, **Succession Planning**, **Self-Development & Empowerment**, **Personal Learning Needs Identification**, Critical Success Factors (**CSFs**), Key Performance Indicators (**KPIs**), Productivity **Creativity & Thinking** Modes, **Human Resource Scorecard** Management, **Career Laddering**, **Fast-Track Career Progression** Application, **Knowledge** Management, **Customer** Management, **Leadership** Skills, **Presentation** Skills, **Negotiation** Skills, **Decision Making** Skills, **Communication** Skills, **Emotional Intelligence**, **Performance** Management, **Contract** Management, **Quality** Management, **Commercial Strategy**, **Project** Management, **Risk** Management, **Leadership & Business** Management, **Human Resource** Management, **Planning**, **Budgeting & Cost Control**, **Business Development**, Innovation, Sales Strategy and Knowledge & **Intangible Asset Assessment** Design. Further, he is also well versed in **Organization Management & Business Consulting**, **Stakeholder & Supplier Evaluation**, **Data Collection & Information Gathering**, **Value & Supply Chain** Management, **Intellectual Property & Innovation** Assessments, **Logistics & Supply Chain** Management, **Budgeting & Cost Control** and **Marketing** Management. Mr. Taylor is the **Founder & CEO** of Mitakon Innovation Pty Ltd wherein he is responsible for the development of Executives & Senior Managers specializing in innovation, knowledge management and commercial negotiation as well as authored, implemented and executed a global 21st century facilitation and leadership methodology.

During his career life, Mr. Taylor has gained his practical and field experience through his various significant positions and dedication as the **Knowledge-Solutions Service Provider**, **Founder-Principal/CIO**, **Subject Matter Expert**, **Consulting Partner**, **Executive/Management Development Facilitator**, **Multinational/Corporate Senior Management Consultant**, **Senior Quality & Management Consultant**, **Executive Management Development/Facilitator**, **Business Consultant/Facilitator**, **Business & Quality Consultant/Coach**, **Client Director**, **Administration Manager**, **Quality Manager**, **International Sales & Business Development Executive**, **Regional Sales Manager**, **National Key Accounts Manager**, **Commercial Sales & Marketing Consultant**, **Admin Assistant**, **Sales & Marketing Representative**, **Key Note Speaker**, **Lecturer** and **Instructor/Trainer** for various international companies such as the Highland Group (Business Consulting), **Anglo American**, **BHP Billiton**, Rio Tinto, DI Management Solutions (BPO), Master Deal Making Institute (MDMI), RMG/Contact Media & Communications, Paul Dinsdale Properties (PDP), Giant Leap Architects, Wise Capital Investments (HOD), Evolution® Advertising, Collaborative Xchange, Leatt Corporation, Dentsply SA, FMCG/Binzagr Company, **Unilever**, **Kellogg's**, BAT, **Hershey's**, CORO, Lilly Direct/Lennon Generics and Bausch & Lomb.

Mr. Taylor has **Master** degrees in **Leadership & Innovation**, **Business Administration** and **Business Leadership** as well as a **Bachelor** degree in **Physical Education** and pursuing **PhD** in **Global Governance & Energy Policy**. Further, he is a **Certified Instructor/Trainer**, **Certified Internal Verifier**/**Trainer**/**Assessor** by the **Institute of Leadership & Management** (**ILM**) and a member of Incremental Advantage, Da Vinci Institute, Black Management Forum, Institute of Directors (IOD), World Future Society (WFS), Social Science Research Network, University of Kwazulu Natal (Alumnus), Anthropology & Archaeology Research Network and National Research Foundation (NRF). He has further delivered numerous trainings, courses, workshops, seminars and conferences globally.

Training Methodology

All our Courses are including **Hands-on Practical Sessions** using equipment, State-of-the-Art Simulators, Drawings, Case Studies, Videos and Exercises. The courses include the following training methodologies as a percentage of the total tuition hours:-

30% Lectures
20% Practical Workshops & Work Presentations
30% Hands-on Practical Exercises & Case Studies
20% Simulators (Hardware & Software) & Videos

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the course for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

Day 1:   **Sunday, 02nd of February 2025**

0730 – 0800	*Registration & Coffee*
0800 – 0815	*Welcome & Introduction*
0815 – 0830	**PRE-TEST**
0830 – 0930	**Supply Chain Logistics Management Concepts** *Supply Chain Management ● Logistics ● Integrated Management ● Trade-Offs*
0930 – 0945	*Break*
0945 – 1100	**The Supply Chain Business Model**
1100 – 1230	**Responsiveness**
1230 – 1245	*Break*
1245 – 1330	**The Logistics Value Proposition**
1330 – 1420	**Logistics Integration in the Supply Chain** *Logistics Activities ● Logistics Operations ● Operating Objectives ● Barriers to Integration*
1420 – 1430	**Recap**
1430	*Lunch & End of Day One*

Day 2:   **Monday, 03rd of February 2025**

0730 – 0830	**Logistics Operating Arrangements**
0830 – 0930	**Logistics Operating Cycles (Performance Cycles)**
0930 – 0945	*Break*
0945 – 1100	**Customer Accommodation in the Supply Chain**
1100 – 1230	**The Logistics Cost of Customer Service**
1230 – 1245	*Break*
1245 – 1330	**Output Budgeting**
1330 – 1420	**Optimum Service Levels**
1420 – 1430	**Recap**
1430	*Lunch & End of Day Two*

Day 3:   **Tuesday, 04th of February 2025**

0730 – 0830	*Customer Service Strategies*
0830 – 0930	*Customer Account Profitability (CAP)*
0930 – 0945	*Break*
0945 – 1100	*Supply Chain Participants (Intermediaries)*
1100 – 1230	*Developing Channel Strategy*
1230 – 1245	*Break*
1245 – 1330	*Third Party & Fourth Party Logistics*
1330 – 1420	*Inventory Functionality & Concepts*
1420 – 1430	*Recap*
1430	*Lunch & End of Day Three*

Day 4:   **Wednesday, 05th of February 2025**
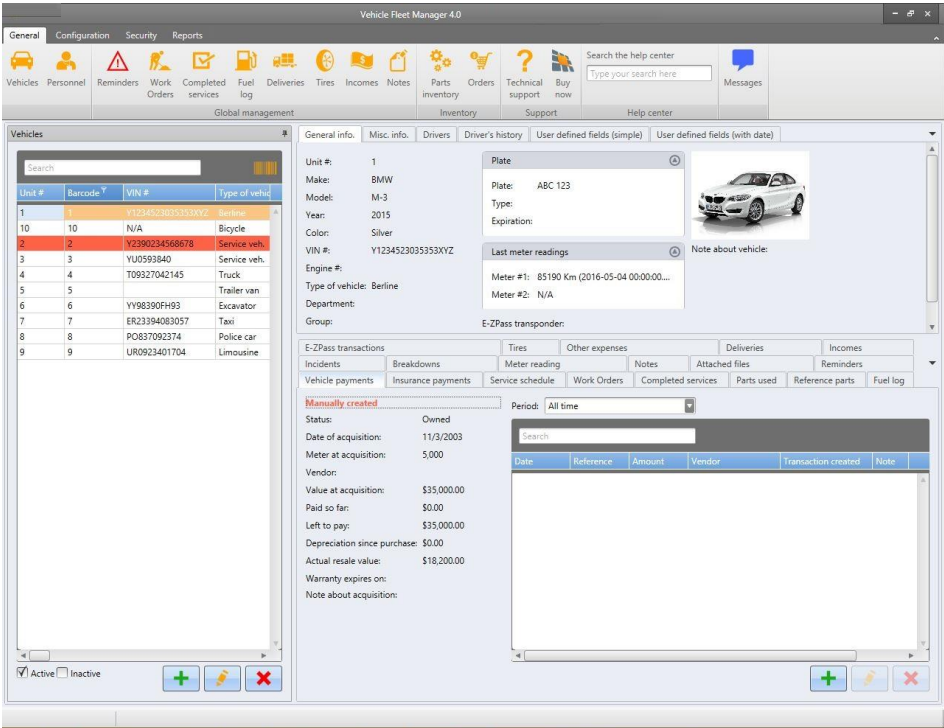
0730 – 0830	*Inventory Costs*
0830 – 0930	*Setting Optimum Inventory Levels*
0930 – 0945	*Break*
0945 – 1100	*Logistics Requirement Planning*
1100 – 1230	*Selecting Suitable Transport*
1230 – 1245	*Break*
1245 – 1330	*Transport Strategies*
1330 – 1420	*Warehouse Functionality & Benefits*
1420 – 1430	*Recap*
1430	*Lunch & End of Day Four*

Day 5:   **Thursday, 06h of February 2025**

0730 – 0830	*Warehouse Operations*
0830 – 0930	*Materials Handling*
0930 – 0945	*Break*
0945 – 1100	*Packaging*
1100 – 1230	*Supply Chain Network Design*
1230 – 1245	*Break*
1245 – 1345	*Warehouse Placement*
1345 – 1400	*Course Conclusion*
1400 – 1415	*POST-TEST*
1415 – 1430	*Presentation of Course Certificates*
1430	*Lunch & End of Course*

Simulator (Hands-on Practical Sessions)

Practical sessions will be organized during the course for delegates to practice the theory learnt. Delegates will be provided with an opportunity to carryout various exercises using our state-of-the-art simulators "Vehicle Fleet Manager 4.0" software.

Vehicle Fleet Manager 4.0

Course Coordinator

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