



## COURSE OVERVIEW PE0785

### Production Planning & Scheduling in Petroleum Refineries

#### Course Title

Production Planning & Scheduling in Petroleum Refineries

#### Course Date/Venue

November 16-20, 2025/Tamra Meeting Room, Al Bandar Rotana Creek, Dubai, UAE

#### Course Reference

PE0785

#### Course Duration/Credits

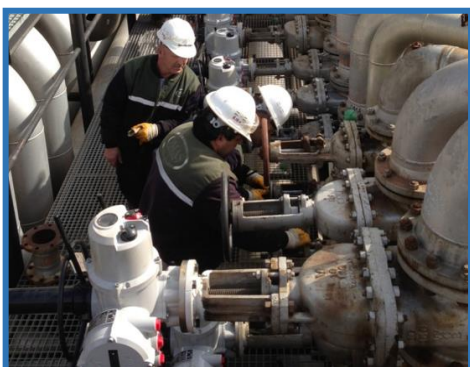
Five days/3.0 CEUs/30 PDHs

#### Course Description



***This practical and highly-interactive course includes real-life case studies and exercises where participants will be engaged in a series of interactive small groups and class workshops.***

The petroleum refining industry processes crude oil and produces a variety of products that are used in the transportation, residential, commercial, and industrial sectors of the economy.



In 2006, over two thirds of refinery output went to transportation uses, nearly a quarter went to industrial uses, and the remainder was used in residences, commercial activities, and electricity generation. The transportation sector remains the most heavily dependent on petroleum, drawing over 95% of its fuel needs from refineries.

Because the refining industry plays such a key role in providing energy for the economy, its structure and economic condition are matters of national interest. In recent years the industry has undergone significant change.



The traditional industry model, based on ownership by vertically integrated oil companies with profitability viewed within the context of a linked supply chain, has been altered by companies and joint ventures whose primary business is refining. Increasingly, the business model for these firms, as well as the integrated oil companies, is the standalone profit center.



Refiners now must earn market rates of return for investors, as well as returns sufficient to make investments in expansion, technological improvements, possible business restructuring, and to meet environmental regulations, both with respect to refined product specifications and refinery site operations and expansion.

The aim of this course is to provide participants with a complete and up-to-date overview of the refinery operational economics, planning and profitability. Upon the successful completion of this course, participant will gain a satisfactory understanding of the concepts of operational profitability, refinery configuration, planning objectives and tools, key crude and product qualities, crude and product pricing, practical refinery modelling, market dynamics, managing risk, performance measures and benchmarking. Actual case studies from around the world will be demonstrated to highlight the topics discussed.

### **Course Objectives**

Upon the successful completion of this course, each participant will be able to:-

- Apply a comprehensive knowledge in operational economics, planning and profitability of modern oil refineries
- Discuss the concepts of operational profitability including gross refining margin (GRM), net refining margin and contribution margin
- Determine refinery configuration covering topping, hydroskimming, cracking, full conversion and niche products
- Identify and carryout planning objectives including production plans, selecting feedstock, feasibility, optimality, optimal product mix, marginal economics, investment opportunities and planning versus scheduling
- List the various planning tools, employ blending methods and illustrate process models
- Enumerate modeling tools covering simple stock balances (spreadsheet), linear programming (LP's), non-linear programming (NLP's), distributed error recursion and integer programming
- Identify the various model types pertaining to blending, multi-refinery and distribution, single refinery and time period
- Describe key crude and product qualities as well as crude and product pricing
- Illustrate practical refinery modeling covering simple LP construction, pooling problem, delta-base modeling, convexity constraints, marginal values or shadow prices, crude ranking and evaluation as well as weight and volume basis
- Recognize market dynamics covering the supply and demand vise as well as global versus local markets
- Manage risk using term contracts, hedging and risk versus reward
- Employ performance measures covering benchmark margin analysis, model validation and back-casting



### Exclusive Smart Training Kit - H-STK®



Participants of this course will receive the exclusive “Haward Smart Training Kit” (H-STK®). The H-STK® consists of a comprehensive set of technical content which includes **electronic version** of the course materials conveniently saved in a **Tablet PC**.

### Who Should Attend

This course provides an overview of all significant aspects and considerations of refinery operational economics, planning and profitability. Planning engineers, process engineers, production engineers, scheduling engineers, marketing engineers and estimation engineers will definitely benefit from the practical approach of the course. Finance managers, commercial managers, estimation managers, section heads, supervisors and refineries/process plant consultants will gain an excellent knowledge from the operational aspects of this course.

### Training Methodology

All our Courses are including **Hands-on Practical Sessions** using equipment, State-of-the-Art Simulators, Drawings, Case Studies, Videos and Exercises. The courses include the following training methodologies as a percentage of the total tuition hours:-

- 30% Lectures
- 20% Practical Workshops & Work Presentations
- 30% Hands-on Practical Exercises & Case Studies
- 20% Simulators (Hardware & Software) & Videos

In an unlikely event, the course instructor may modify the above training methodology before or during the course for technical reasons.

### Course Fee

**US\$ 5,500** per Delegate + **VAT**. This rate includes H-STK® (Haward Smart Training Kit), buffet lunch, coffee/tea on arrival, morning & afternoon of each day.

### Accommodation

Accommodation is not included in the course fees. However, any accommodation required can be arranged at the time of booking






### Course Certificate(s)

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.

### Certificate Accreditations

Haward's certificates are accredited by the following international accreditation organizations:

-  British Accreditation Council (BAC)

Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. Haward's certificates are internationally recognized and accredited by the British Accreditation Council (BAC). BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

-  The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units** (CEUs) in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.



### Course Instructor(s)

This course will be conducted by the following instructor(s). However, we have the right to change the course instructor(s) prior to the course date and inform participants accordingly:-



**Mr. Konstantin Zorbalas, MSc, BSc, is a Senior Petroleum Engineer & Well Completions Specialist with over 25 years of offshore and onshore experience in the Oil & Gas, Refinery & Petrochemical industries. His wide expertise includes Workovers & Completions, Petroleum Risk & Decision Analysis, Acidizing Application in Sandstone & Carbonate, Well Testing Analysis, Stimulation Operations, Reserves Evaluation, Reservoir Fluid Properties, Reservoir Engineering & Simulation Studies, Reservoir Monitoring, Artificial Lift Design, Gas Operations, Workover/Remedial Operations & Heavy Oil Technology, Applied Water Technology, Oil & Gas Production, X-mas Tree & Wellhead Operations & Testing, Artificial Lift Systems (Gas Lift, ESP, and Rod Pumping), Well Cementing, Production Optimization, Well Completion Design, Sand Control, PLT Correlation, Slickline Operations, Acid Stimulation, Well testing, Production Logging, Project Evaluation & Economic Analysis. Further, he is actively involved in Project Management with special emphasis in production technology and field optimization, performing conceptual studies, economic analysis with risk assessment and field development planning. He is currently the Senior Petroleum Engineer & Consultant of National Oil Company wherein he is involved in the mega-mature fields in the Arabian Gulf, predominantly carbonate reservoirs; designing the acid stimulation treatments with post-drilling rigless operations; utilizing CT with tractors and DTS systems; and he is responsible for gas production and preparing for reservoir engineering and simulation studies, well testing activities, field and reservoir monitoring, production logging and optimization and well completion design.**

During his career life, Mr. Zorbalas worked as a **Senior Production Engineer, Well Completion Specialist, Production Manager, Project Manager, Technical Manager, Technical Supervisor & Contracts Manager, Production Engineer, Production Supervisor, Production Technologist, Technical Specialist, Business Development Analyst, Field Production Engineer and Field Engineer.** He worked for many **world-class oil/gas companies** such as **ZADCO, ADMA-OPCO, Oilfield International Ltd, Burlington Resources** (later acquired by **Conoco Phillips**), **MOBIL E&P, Saudi Aramco, Pluspetrol E&P SA, Wintershall, Taylor Energy, Schlumberger, Rowan Drilling and Yukos EP** where he was in-charge of the **design and technical analysis** of a gas plant with capacity **1.8 billion m<sup>3</sup>/yr gas**. His achievements include **boosting oil production 17.2% per year** since 1999 using **ESP and Gas Lift systems**.

Mr. Zorbalas has **Master and Bachelor** degrees in **Petroleum Engineering** from the **Mississippi State University, USA**. Further, he is an **SPE Certified Petroleum Engineer, Certified Instructor/Trainer, a Certified Internal Verifier/Assessor/Trainer** by the **Institute of Leadership & Management (ILM)**, an active member of the **Society of Petroleum Engineers (SPE)** and has numerous scientific and technical publications and delivered innumerable training courses, seminars and workshops worldwide.



## Course Program

The following program is planned for this course. However, the course instructor(s) may modify this program before or during the course for technical reasons with no prior notice to participants. Nevertheless, the course objectives will always be met:

### Day 1: Sunday, 16<sup>th</sup> of November 2025

|             |   |
|-------------|---|
| 0730 – 0745 | Registration & Coffee   |
| 0745 – 0800 | Welcome & Introduction  |
| 0800 – 0815 | <b>PRE-TEST</b>   |
| 0815 – 0900 | <b>Concepts of Operational Profitability</b><br>Gross Refining Margin (GRM) • Net Refining Margin • Contribution Margin   |
| 0900 – 0930 | <b>Refinery Configuration</b><br>Topping • Hydroskimming • Cracking (FCC & Hydrocracking)   |
| 0930 – 0945 | Break   |
| 0945 – 1215 | <b>Refinery Configuration (cont'd)</b><br>Full Conversion (Coking) • Niche Products (Lubes, Asphalt, Solvents, Aromatics, other Petrochemicals)   |
| 1215 – 1230 | Break   |
| 1230 – 1420 | <b>Case Study</b>   |
| 1420 – 1430 | <b>Recap</b><br>Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow |
| 1430        | Lunch & End of Day One  |

### Day 2: Monday, 17<sup>th</sup> of November 2025

|             |   |
|-------------|---|
| 0730 – 0930 | <b>Planning Objectives</b><br>Production Plans (Unit Operating Goals, Blending Operations) • Feedstock Selection • Feasibility • Optimality (Minimum Cost, Maximum Profit)  |
| 0930 – 0945 | Break   |
| 0945 – 1100 | <b>Planning Objectives (cont'd)</b><br>Optimal Product Mix • Marginal Economics • Investment Opportunities • Planning versus Scheduling   |
| 1100 – 1215 | <b>Planning Tools</b><br>Blending Methods (Linear (Volume/Weight), Blending Indices, Interaction Coefficients) • Process Models (Fixed Yield, Operational Modes, Simulation)  |
| 1215 – 1230 | Break   |
| 1230 – 1420 | <b>Planning Tools (cont'd)</b><br>Modeling Tools (Simple Stock Balances (Spreadsheet), Linear Programming (LP's), Feasibility, Linear Relationships, Non-Linear Programming (NLP's), Feasibility, Local Optima, Distributed Error Recursion & Integer Programming) • Model Types (Blending, Single Refinery, Multi-Refinery and Distribution & Time Period) |
| 1420 – 1430 | <b>Recap</b><br>Using this Course Overview, the Instructor(s) will Brief Participants about the Topics that were Discussed Today and Advise Them of the Topics to be Discussed Tomorrow   |
| 1430        | Lunch & End of Day Two  |



**Day 3: Tuesday, 18<sup>th</sup> of November 2025**

|             |   |
|-------------|---|
| 0730 – 0930 | <b>Key Crude &amp; Product Qualities</b><br>Sulfur & Gravity • Other Properties |
| 0930 – 0945 | Break   |
| 0945 – 1100 | <b>Key Crude &amp; Product Qualities (cont'd)</b><br>Environmental Regulations  |
| 1100 – 1215 | <b>Crude &amp; Product Pricing</b><br>Pricing Basis (FOB, CIF & Import Parity)  |
| 1215 – 1230 | Break   |
| 1230 – 1420 | <b>Case Study</b>   |
| 1420 – 1430 | <b>Recap</b>  |
| 1430        | Lunch & End of Day Three  |

**Day 4: Wednesday, 19<sup>th</sup> of November 2025**

|             |   |
|-------------|---|
| 0730 – 0930 | <b>Practical Refinery Modeling</b><br>Constructing a Simple LP • The Real World is Non-Linear (The Pooling Problem, Delta-Base Modeling & Convexity Constraints) • Marginal Values or Shadow Prices |
| 0930 – 0945 | Break   |
| 0945 – 1100 | <b>Practical Refinery Modeling (cont'd)</b><br>Crude Ranking & Evaluation • Weight versus Volume Basis  |
| 1100 – 1215 | <b>Market Dynamics</b><br>The Supply-Demand Vise • Global versus Local Markets  |
| 1215 – 1230 | Break   |
| 1230 – 1420 | <b>Case Study</b>   |
| 1420 – 1430 | <b>Recap</b>  |
| 1430        | Lunch & End of Day Four   |

**Day 5: Thursday, 20<sup>th</sup> of November 2025**

|             |   |
|-------------|---|
| 0730 – 0930 | <b>Managing Risk</b><br>Term Contracts • Hedging (Futures & Arbitrage) • Risk versus Reward |
| 0930 – 0945 | Break   |
| 0945 – 1100 | <b>Performance Measures</b><br>Benchmark Margin Analysis • Model Validation                 |
| 1100 – 1215 | <b>Performance Measures (cont'd)</b><br>Back-Casting • “The Farmer & the Bale of Hay”       |
| 1215 – 1230 | Break   |
| 1215 – 1230 | Break   |
| 1230 – 1345 | <b>Case Study</b>   |
| 1345 – 1400 | <b>Course Conclusion</b>  |
| 1400 – 1415 | <b>POST-TEST</b>  |
| 1415 – 1430 | Presentation of Course Certificates   |
| 1430        | Lunch & End of Course   |





### **Practical Sessions**

This practical and highly-interactive course includes real-life case studies and exercises:-



### **Course Coordinator**

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